

Volume 2, Issue 9

New India

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SAMACHAR



**EUPHORIA
OF
FESTIVALS**

VOCAL FOR LOCAL

**THE CAMPAIGN FOR SELF-RELIANT INDIA HAS MADE LOCAL PRODUCTS BECOME GLOBAL, SO NOW
"SWADESHI SANG UTSAV" HAS BECOME A NEW MANTRA FOR THE FESTIVALS OF THE NATION**

AWADHPURI

LIT LIKE HEAVEN DURING DIWALI LAST YEAR

On the day of Deepawali, there has been a tradition of decorating the front door or gate with auspicious symbols such as Subh Labh or Riddhi-Siddhi. The thinking behind it is that prosperity should come to our houses on Diwali. Now, just as houses have doors, in the same way, our borders are a kind of gate of our nation. In such a situation, the prosperity of the nation is from you, the Subh-Labh of the nation is from you, the Riddhi-Siddhi of the nation is from you and your might.

**- Narendra Modi,
Prime Minister**

**MAY YOUR LIFE
FOREVER SHINE**

**BRIGHTLY
LIKE THIS
PICTURE...**

The festival of light Diwali that comes every year is not only a celebration but is also a symbol of India's culture all over the world. That's why let's celebrate this Deepaparva with Swadeshi and buy local products. Your steps towards Swadeshi will ensure that Diyas will light in the house of the poor during Diwali.

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Inside Pages... FESTIVE COLORS WITH SWADESHI



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INDIA BECOMES SECOND COUNTRY IN THE WORLD TO GIVE 100 CRORE DOSES OF COVID VACCINE

Within nine months, India created a record by administering 100 crore Covid vaccine doses. **Pages 10-13**

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GATISHAKTI TO BOOST INDIA'S INFRASTRUCTURE



National master plan of Rs 107 lakh crore will change the face of the country's infrastructure. **Pages 06-09**

THE UNSUNG HEROES OF THE FREEDOM STRUGGLE

In the Amrit Mahotsav section read about the biographies on Bipin Chandra Pal, Vasudev Balwant Phadke, Maharaja Ranjit Singh, Kunwar Singh, Kaloji Narayan Rao **Page 40-43**

FROM EDITOR'S DESK

Sadar Namaskar

India is a land of diversity which is also its distinctive strength. It is the melting point of many customs, traditions, and languages but despite the diversity, India is closely knit in one fabric. Festivals hold special significance in our diverse culture. The festival season brings with it the euphoria and joy of celebrating the festivals in unison overcoming the barriers of creed and religion. The joy increases manifold when we adopt swadeshi and become 'Vocal for Local' while buying goods this festive season.

The Covid pandemic brought with it many challenges but the country coped with the crisis by becoming self-reliant and reposing faith in local products. Today people are feeling proud by adopting 'Made in India' products. It has become a habit to encourage local entrepreneurs, artisans, craftsmen, and weavers by giving precedence to the local products. This campaign of Indian products going from local to global has not only enabled the country to carve out a niche market but also created many employment opportunities. Besides, Vocal for local has become a mass movement today. The growing enthusiasm for local products during the festival season gives a boost to the economy.

India has stepped up its efforts to combat the Covid pandemic. It created a record by administering over 100 crore doses of vaccine. The role of sanitation in improving health infrastructure, all-around development in villages and cities, expanding the reach of drinking water facilities, and Amrit Mahotsav year celebrations are highlights of this edition. The inherent self-confidence stems from Prime Minister Narendra Modi's vision of 'service and dedication' since the time he was the Chief Minister of Gujarat. Other major attractions of this edition are a special feature on Prime Minister Modi's Diwali celebrations with the soldiers every year and his effort to give momentum to the Namami Gange campaign by donating proceeds received from the auctioning of the gifts received by him. The story on Acharya J.B. Kripalani in the personality section and biographies of some of the most respected freedom fighters in the Amrit Mahotsav series will inspire the readers.

Share happiness in this festive season by following the covid protocol. Wishing you all a very Happy Festive Season.



(Jaideep Bhatnagar)

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MAIL BOX



I receive the New India Samachar e-magazine by e-mail. I am very happy to read every edition of this magazine. I also get to read news of my interest in the magazine. I love news related to social, cultural, scientific, and sports. The photos in the magazine are very attractive.

Orit Stephen Ekka
edcap@AAI.AERO



This fortnightly magazine is a valuable information source of government policies in detail and keeps the readers updated on important decisions. As I am connected with rural areas after retirement and know the problems of villagers, I usually write ideas on mygov and feel happy that the union Govt. is framing policies in that direction.

Bhagwan Dass
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New India Samachar is a great medium that provides a wealth of information, inspiration, and creative ideas for readers. I am obliged to be a regular reader of this informative magazine that is Portable and Convenient, Interactive and easily accessible. I am thankful to the team and our honorable Prime Minister for publishing this interactive and magazine full of knowledge and inspiration.

Thanks a ton for this informative and engrossing magazine.

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I am a doctor (pediatrician) working in the NHS for which I had to leave India in August 2019. I subscribe to the New India Samachar monthly journals and it helps me stay connected to the events of a rising India on the path destined to become a superpower and Vishwa Guru. Amidst all negativity surrounding us especially over the last 1.5 years, New India Samachar is an excellent journal to read through, offering hope and inspiration of a better today and a prosperous tomorrow, especially for my dear country India.

May I urge you to keep up with this wonderful effort of yours and take care to reach out to more NRIs like me so that they are aware of great happenings in India as against the bad press from biased media (national and international). This will encourage more NRIs and PIOs to look forward and invest in a bright future for India.

Soham Mitra
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GOOD SAMARITANS TO BE REWARDED FOR TAKING ROAD ACCIDENT VICTIMS TO HOSPITAL



Accidents on the highways are common but many people lose their lives as they don't get timely help. The World Health Organization has set a target to reduce the number of people killed and injured in road accidents by half by 2030. The central government is aiming to reach this target five years before that i.e. by 2025. In order to realize this goal, the Motor Vehicle Act 2021 was implemented with strict rules. Now the Ministry of Road and Transport has announced

GOVT ACHIEVES TARGET OF OPENING 8,300 JAN AUSHADHI KENDRAS BEFORE DEADLINE

If the good intentions are aligned to the spirit of service and determination, goals can not only be fulfilled but can be achieved before time as well. This holds true for the Pradhan Mantri Bhartiya Jan Aushadhi Pariyojana. The number of Jan Aushadhi Kendras providing affordable medicines to the people has now reached 8,300 demonstrating the Central Government's commitment towards the people. These targets have been achieved before the March 2022 deadline. Now the Prime Minister has set a target of taking this number to 10,000 by March 2024. It should be recalled that the government's first target of 8,300 centers was met in September this year, six months ahead of the deadline. Under this scheme launched on 1st July 2015 to provide affordable and quality medicines to the common people, 1,451 medicines and 240 surgical instruments are being made available at 50 to 90 percent cheaper rates through Jan Aushadhi Kendras.



cash incentives to people who take seriously injured people to the hospital within the golden hour. Golden hour is the one hour period after a traumatic injury and there is the highest likelihood of preventing death by providing prompt medical care to the victim. Under this scheme, a cash prize of ₹5000 and a certificate will be given. It has been named Good Samaritan. An individual Good Samaritan can be awarded a maximum of five times a year. There will be 10 national-level awards for the most worthy Good Samaritans, who will be selected from all those who have been awarded during an entire year, and they would be given an award of ₹100,000 each. The ministry is also going to launch a portal soon which will have complete information about Good Samaritans.

INDIA BECOMES FIRST COUNTRY IN WORLD TO START COMMERCIAL PRODUCTION OF NANO UREA

India has taken a massive step to reduce urea imports by starting commercial production of Nano Urea thus becoming the first country in the world to do so. It started production in June and more than one lakh bottles of Nano Urea are being produced every day. Till now, India has produced more than 5 million bottles

of Nano Urea. On October 1, its spraying was also tested for the first time through a drone in Bhavnagar, Gujarat. This initiative is significant as

urea accounts for 82% of the total nitrogen fertilizers consumed in India at present and its consumption has registered an unprecedented increase in the last few years. Urea consumption is estimated to reach 37 million metric tonnes during the year 2020-21. Its excessive use is dangerous for the environment and it also reduces the potentiality of nutrients.



GOVERNMENT TO SET UP 75 NEW SCIENCE, TECHNOLOGY AND INNOVATION HUBS FOR SCs AND STs

The government has been making continuous efforts to provide new opportunities to the backward sections of the society and ensure their contribution in the economic and social development of the country. As part of this, along with reservation for OBC category in the All India quota in the field of medical education, the states have been empowered to make their own list of OBCs. The Central Government has decided to set up 75 Science Technology & Innovation Hubs across the country exclusively for Scheduled Castes (SCs) and Scheduled Tribes (STs). The hubs will further promote scientific



talent and will also contribute to the socio-economic development of the communities. The Department of Science and Technology has, in the last two years, established 20 STI hubs (13 for SCs and seven for STs). Each center will directly benefit 20,000 SC and ST population in different areas.

WOMEN TRANSFORMING INDIA AWARD WILL BE GIVEN TO 75 WOMEN ENTREPRENEURS



The dream of 'New India' and 'Self-reliant India' is incomplete without the strength of half of the country's population i.e. women. This aspiration of women power has been at the forefront of government schemes since the last seven years. This vision of the Central Government is reflected in the Women Transforming India Awards, given every year by NITI Aayog's Women's Entrepreneurship Forum, since 2018. As the country celebrates the 75th year of Independence this year, the award will be given to 75 women entrepreneurs for building self-sufficient businesses and/or overcoming challenges via unique business solutions. The last date for nominations is December 31. The application form is available at <https://wep.gov.in/>. Women entrepreneurs can self-nominate or can also be nominated by others. Nomination can be made under one or more of the seven categories.

INDIAN ECONOMY WILL GROW AT THE RATE OF 9.5 PERCENT THIS YEAR

It is the result of timely and strong decisions taken by the Government that the Indian economy is recovering fast. As per the International Monetary Fund's latest projection, the Indian economy is expected to grow by 9.5 per cent in 2021



and 8.5 per cent in 2022. Also, India will be the fastest-growing economy in the world in 2022. Notably,

except for India and Spain, the growth rate has been estimated to not go above 6 percent for any other country. The economy declined by 7.3 percent during the financial year 2020-21 due to the Corona pandemic, but it is expected to increase this year. India is doing well in terms of vaccination after being hit by Covid. In such a situation, it is estimated that this speed of vaccination will definitely prove to be helpful for India's economy. ■



GATISHAKTI TO BOOST INDIA'S INFRASTRUCTURE

The new India of the 21st century is moving on the path of fast progress, so it is also necessary that development should move in the right direction with the inclusive approach so that the common people get full benefits from it quickly and at a faster pace. With this holistic approach, the master plan of the country's development in the form of multi-modal connectivity - Pradhan Mantri Gatishakti Yojana has been unveiled which will now give further impetus to the development of infrastructure in India. This will ensure that there is no delay due to coordination between departments or any other reason. Prime Minister Narendra Modi's ambitious plan envisages a centralized portal to unify the infrastructure initiatives planned and undertaken by 16 Central Ministries and Departments so that the progress of the nation gets accelerated.

Most of us must have seen in their vicinity that a strip cautioning about 'Work in progress' is displayed while civic construction work is going on. Many a time after the road is built, the concerned department realizes that the work of laying optical fiber or any other underground cable work that has to be carried out has still been not done. In many a case, the excavation starts for the gas pipeline after construction work has been carried out. Should the development of India, which is making unprecedented progress in the field of infrastructure development be allowed to be affected by lack of coordination? To overcome this shortcoming, for the first time in the country, Prime Minister Narendra Modi has started the Rs 107 lakh crore National Master Plan-Gatishakti for infrastructure development.

NEW MANTRA OF DEVELOPMENT OF NEW INDIA

It is the astute thinking of Prime Minister Narendra Modi that development projects have got momentum through taking big decisions and completing them on time. Be it a policy or



With the resolve of a self-reliant India, we are building the foundation of India for the next 25 years. This National Masterplan is going to take India's self-confidence, to the resolve of self-reliance. This National Masterplan will give impetus to the India of the 21st century.

**- Narendra Modi,
Prime Minister**

a plan, through ensuring best coordination all preparations are done in advance before its implementation and announcement. Announcing the master plan for the development of New India-Gatishakti on August 15, 2021, PM Modi had said, "We are going to bring a very big scheme for the country, PM Gatishakti National Master Plan, which will fulfill the dream of crores of countrymen. This scheme of more than Rs 100 lakh crores will bring new employment opportunities for lakhs of youth. Gatishakti will be one such National Infrastructure Master Plan for our country which, by laying the foundation for a holistic approach to development, will take our economy towards an integrated path."

This scheme was also started within just 2 months of its announcement. Inaugurating it on October 13, Prime Minister Modi said, "Today, 21st century India is moving ahead leaving behind that old thinking of government systems. Today's mantra is willpower for progress, work for progress, wealth for progress, plan for progress, preference for progress."

GatiShakti

National Master Plan for
Multi-Modal connectivity



109

pharma medical
device sectors
will be created.

25

thousand acres
developed
area.

197

Mega Food Parks will
be set up whose
capacity will be

847

lakh metric
tonnes.

90

textile sectors
and textile
clusters will be
formed.

202

fishing clusters
and the port will
double the fish
production

11

industrial corridors.

02

Defence
Corridors.



INFRASTRUCTURE WILL GET NEW MOMENTUM



Railway

The cargo handling capacity of the Railways will be increased to 1600 metric tons by the year 2024-25. At present, it is 1200 MT. The construction of DFC will be expedited.

The plan is to double the gas pipeline network in the country to 34,500 km by 2024-25. Government's plan is to connect every state with the natural gas pipeline by 2027.

Industrial node

Proposal to set up 4 industrial nodes. These will be made in Dadri in Uttar Pradesh, Tumkur in Karnataka, and Shendra Bidkin in Maharashtra.

National Industrial Corridor

Under this, there is a plan to build 11 industrial corridors across the country by 2024-25. Along with this, 2 defence corridors will also be constructed.

220 airports, helipads, and aerodromes will be constructed by the year 2024-25.

UDAN Yojana

- Regional connectivity under UDAN will be accelerated in the country through Gatishakti Yojana. The number of airports/heliports/water aerodromes will increase to 220 by the year 2024-25. It will have 109 new airports.
- Under this, the development work of existing 51 airstrips in the country, 18 new projects, 12 water aerodromes, and 28 heliports will be included.

E-connectivity

By 2022, all villages across the country will be connected through 4G mobile connectivity.

Renewable energy

A target of **225 GW** of renewable energy generation has been set by 2024-25.

Transmission

A target of **4,54,200** circuit km transmission network has been set by 2024-25.

2 lakh km long national highway

National Highways operated by NHAI will be expanded to 2 lakh km in length by 2024-25. In the year 2014, it was only 91,000 km and by the end of this November i.e. 2021, it will be 1.3 lakh km.

This will also greatly accelerate defence production. There are plans to build two defence corridors in Uttar Pradesh and Tamil Nadu with an investment of about Rs 20,000 crore. Due to this, defence products worth about Rs 1.7 lakh crore will be produced in India.

Plan to lay

202

**lakh km of optical
fiber network by 2024.**

Target to carry the cargo of 29 million metric tonnes in river Ganga and 95 million metric tonnes in other rivers.



THE SPECIAL FEATURES OF GATISHAKTI

- Gatishakti will be a National Infrastructure Master Plan for our country, which will lay the foundation for the overall infrastructure. Under the Pradhan Mantri Gatishakti Yojana, 16 ministries and departments have put all those projects in Geographical Information System (GIS) mode, which are to be completed by 2024-25.
- It will incorporate the infrastructure schemes of various Ministries and State Governments like Bharatmala, Sagarmala, inland waterways, dry/land ports, UDAN etc.
- This digital platform will help in carrying out the infrastructure development works at full speed. This will help in increasing the efficiency of the industries. Local manufacturers will be encouraged. It will enhance the competitiveness of industries and also help in developing new possibilities for the creation of economic zones in the future.
- PM GatiShakti will resolve all the past issues by institutionalizing the overall plan for all aspects of major infrastructure projects. Instead of planning and designing in isolation from each other, the projects will be designed and implemented from a common perspective.
- It will be an ambitious and comprehensive geospatial digital platform of the Modi government, through which projects will be planned in an integrated manner and implemented in a coordinated manner. Initially, this will introduce new changes in the projects of the central government, later this trend will be taken to the level of the municipal corporation.
- It will have a central national master plan for multimodal connectivity infrastructure in different economic zones. This will include national highways, freight corridors of railways, gas pipelines, airports, aviation, manufacturing of medicines, electronic items, food processing, defence production, industrial corridors, etc.
- Initially, 16 ministries have been identified that look after infrastructure development or are the economic drivers. Under this, plot-level 3D visualization mapping will be created enabling a low-cost and user-friendly infrastructure.
- In this digital system, ministries will be given separate login IDs, in which they will be able to update their data regularly. All these data will be on one platform.



IT WILL MAKE PEOPLE'S LIFE EASIER

Under this scheme, the obstacles due to unplanned construction activities will be removed. This will allow movement in the country without any hindrance. Travel time of people will be reduced. This will also create new employment opportunities and improve the ease of doing business. Better planning will increase production efficiency. There will be less cost and no delay in implementing infrastructure-related projects. This will also encourage investment and competition.

In the year 2014, the process to overhaul infrastructure began, it also started to bridge the gap in infrastructure development, which the country was waiting for for 70 years. In the earlier times, there would be an announcement, then planning was done, the budget was prepared and with many such phases, the work which should have been completed in 2 or 4 years used to take 50 years.

Several projects like the Kollam bypass in Kerala and the Bogibeel bridge in Assam are examples of this. The reason was a lack of coordination. But this culture of delaying and wandering has ended now. In the words of Prime Minister Narendra Modi, "A time-bound work culture is evolving now. The projects for which foundation stones are laid are also inaugurated. It's not arrogance, it's our public commitment." ■



WAR AGAINST COVID-19

MASSIVE AIM, MATCHLESS ACHIEVEMENT

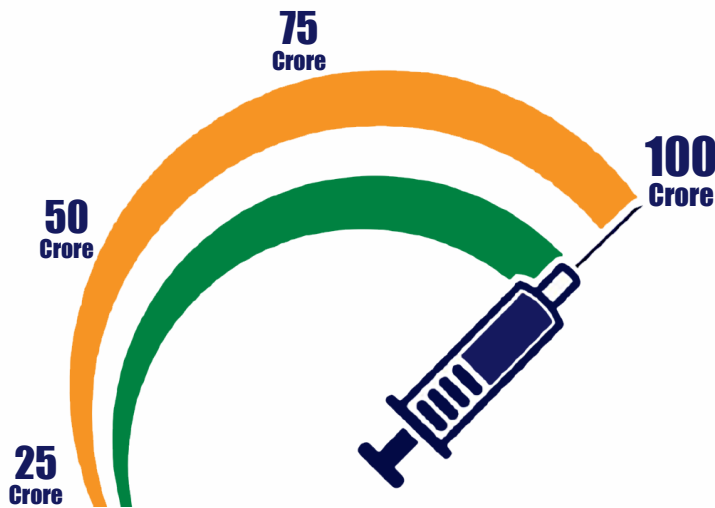
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Prime Minister Narendra Modi himself was present at the Ram Manohar Lohia Hospital in Delhi when the 100th crore COVID vaccine dose was administered to the Divyang Arun Roy from Varanasi.

In March last year, Prime Minister Narendra Modi first announced a one-day Janata curfew and then a nationwide lockdown when Corona hit the nation. In those distressing times, neither India nor any other country of the world knew how to fight the Corona pandemic. There were many questions raised during the Corona pandemic- when Corona vaccine will be developed, how it will reach the common masses, and who will get it? It was the confidence of the nation in its scientists and health workers that India came out successfully from the difficult times. In just 9 months, we developed the vaccine. Significantly, even before the vaccine was developed the central government has already prepared the complete blueprint of the vaccination process. The result of these preparations is that today India has become the second country in the world to have administered over 100 crore vaccine doses in just 9 months.

100 CRORE VACCINATIONS BY INDIA



In the midst of Navratri, this time in Bhagalpur, Bihar, people reached the pandals to see Maa Durga, where the facilities were made for getting the Covid vaccination. In Ahmedabad, the municipal corporation has announced a reward through a prize draw for getting more and more people vaccinated. Through the Vaccination on Wheels campaign in Delhi, daily vaccination facilities are being provided to such laborers who are unable to register themselves. In Himachal and Kashmir, health workers are giving vaccines to the people living in small villages situated in the mountains. You must have already seen the pictures of the vaccine boat in the previous issues of 'New India Samachar' that how it gave momentum to the vaccination drive even in the midst of floods in Bihar.

All these stories are the milestones that strengthen the foundation of the world's largest and free vaccination campaign, which made it possible to administer over 100 crore vaccines. Several doubts were raised when in the midst of the second wave of Covid central government unveiled its plan to vaccinate 100 crore people by December. The vaccine shortage was made an issue but by administering 100 crore vaccine doses two and a half months before the target, India has shown its resilience and determination.

But how this milestone was achieved? It is also equally important to understand this. Inaugurating the new PSA Oxygen Generation Plant at the AIIMS

FASTEST VACCINATION CAMPAIGN EVER

Covid-19	Polio	TB (BCC Vaccine)
2021-present 9 months	1994-2014 20 years	1989-present 32 years

Data as of 15 October 2021

This day of October 21, 2021, has been recorded in history. This achievement belongs to every citizen of India. This achievement of India is unprecedented in the field of health as well as a symbol of India's potential on the world stage. We are witnessing the victory of science, enterprise, and collective spirit of 130 crore Indians.

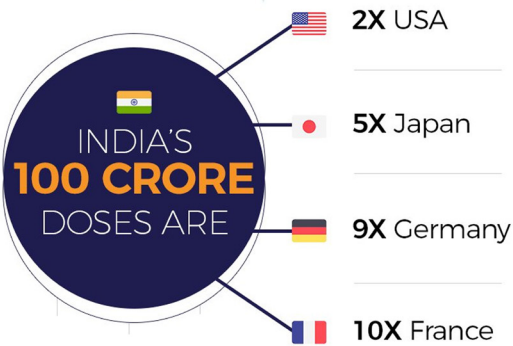
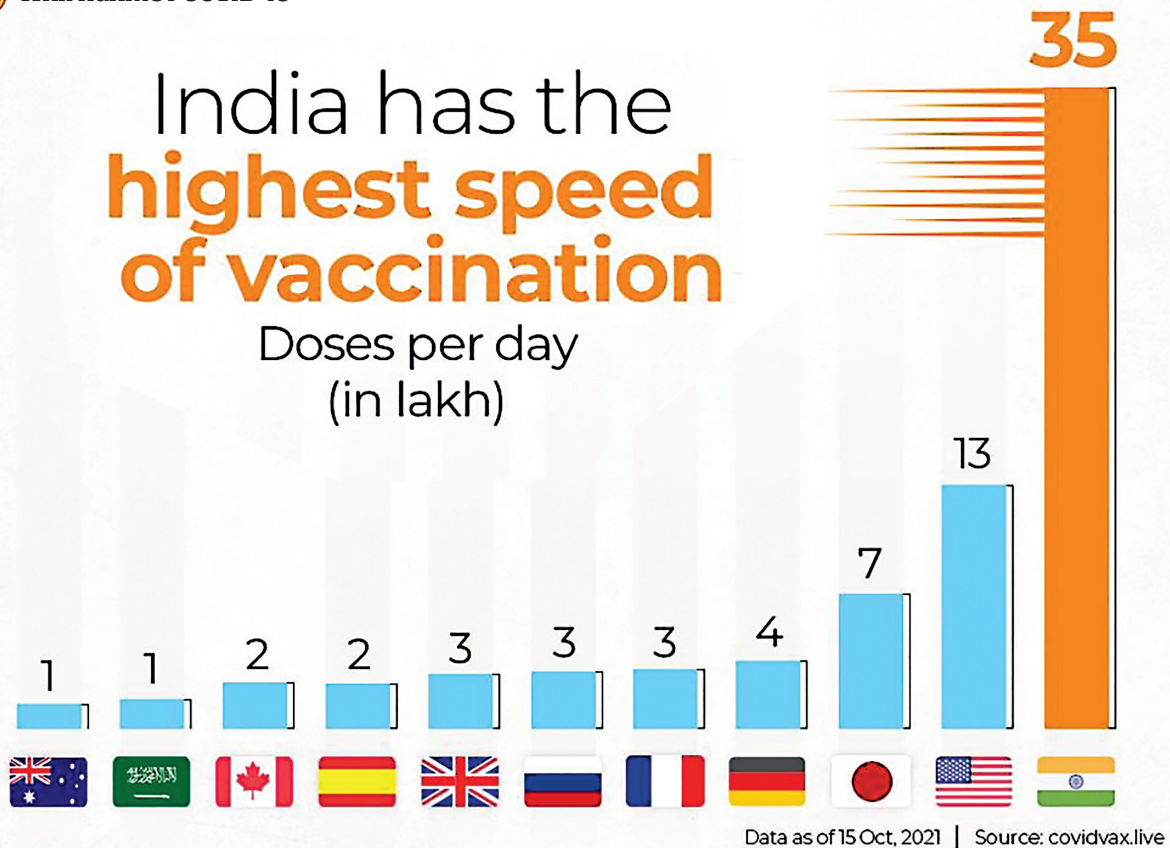
- Narendra Modi, Prime Minister

campus in Rishikesh, Prime Minister Narendra Modi said, "For India's fight against Corona, a major challenge was not only our population, but India's diverse geography has also been a big impediment. From the supply of oxygen to the vaccine, both these challenges kept coming before the country. In fact, on normal days, India used to produce 900 metric tons of liquid medical oxygen a day. As the demand increased, India ramped up the production of



India has the highest speed of vaccination

Doses per day
(in lakh)



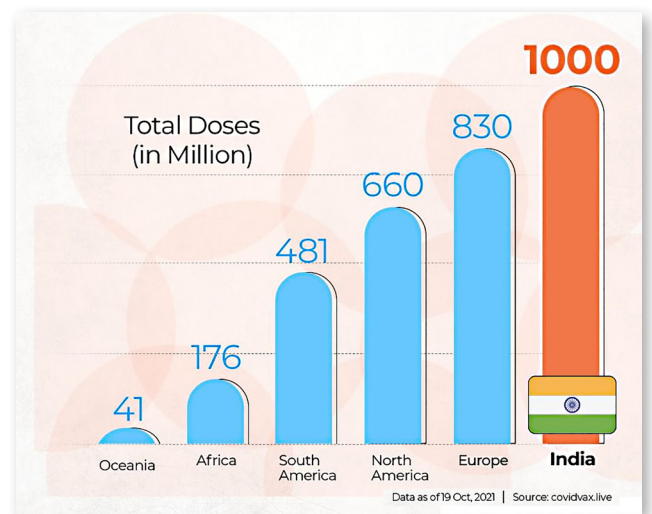
Vaccination started within 11 months after the first Covid case was detected

A record was made by administering over one crore doses in a day five times

2.5 crore

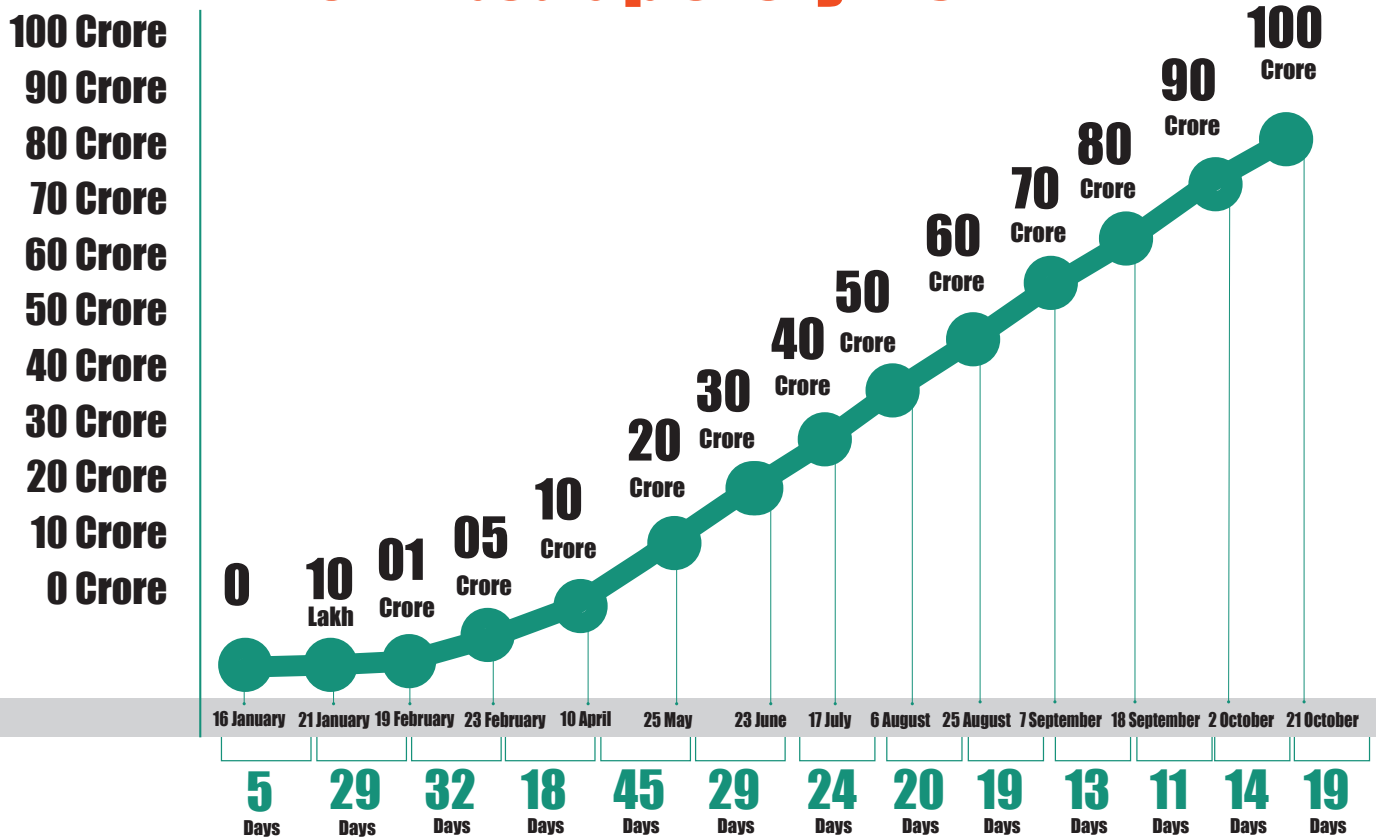
vaccine doses were given on the birthday of Prime Minister Narendra Modi on September 17. This is the world record for the most number of vaccines given in a day.

Bigger vaccination campaign than the continents



medical oxygen by more than 10 times. This was an unimaginable goal for any country in the world, but India succeeded. Not only this, along with the production of oxygen, its transportation was also a big challenge. A special tanker is required for oxygen transportation. In such a situation, the country worked on a war footing to fight the

Chart of vaccination campaign in India climbed up every month



challenges of logistics. Tejas fighter jet's oxygen plant was pressed into coronavirus duty. PM Cares not only accelerated the work on setting up PSA oxygen plants in the country but monetary assistance was also given for more than one lakh oxygen concentrators.

COVID VACCINE SENT BY DRONE FOR THE FIRST TIME IN THE COUNTRY

Covid vaccine is now being sent through drones in the country. For the first time, this vaccine was sent from Bishanpur in Manipur to Karang. The distance between these two places by road is 26 km which drone reduced to 15 km. ICMR delivered the vaccine to the designated place in just 12- 15 minutes through a drone. This i-Drone has been designed to overcome geographical challenges by deploying Unmanned Aerial vehicles (UAV)/drones to remote areas and hard-to-reach terrains. At present, the drone-based delivery project has

been permitted for implementation in Manipur and Nagaland as well as in the Union Territory of Andaman and Nicobar.

INDIA CAPABLE OF HANDLING 5 LAKH NEW PATIENTS DAILY

India has strengthened its health infrastructure so much that it can easily handle the spike in Corona cases even up to 5 lakh patients daily. NITI Aayog member VK Paul believes that our preparations are complete so that any other Corona wave is not devastating. However, this does not mean that such a scenario will emerge. This will be because vaccination is going on at full pace in the country and people are following the protocols related to Covid. In such a situation, the cases of Covid are not likely to increase so rapidly again. According to the reports received from the states, 8 lakh 36 thousand beds are available in the country for Covid infected patients. ■



**INDIAN PRODUCTS
BECOMING GLOBAL**



FESTIVE COLORS WITH SWADESHI

The Covid pandemic provided an opportunity in adversity as the thought “Nation First, Always First” became stronger.

The affection for locally made products and swadeshi gave an advantage to the domestic market. While 'Vocal for Local' became the voice of the people whereas the AatmaNirbhar campaign made local products global. Now, 'Swadeshi Sang Utsav' is becoming a means of public and national service which promotes the idea of buying local goods during the festivals.

When we talk of festivals and their preparations, the first thing that comes to our mind is- when we have to go to the market? What products do we have to buy? Especially, children have a special enthusiasm for it - this time, at the festival, what new things we can buy. The euphoria of festivals and the brilliance of the market are intertwined. But this time also when you go shopping, remember your resolve of 'Vocal for Local'. While buying goods from the market, we have to give priority to local products

- Narendra Modi, Prime Minister



Ohaka is a place in Mexico close to the northern border of America. Mark Brown, a young man from this area, saw a film on Mahatma Gandhi. Brown was so impressed with Bapu after seeing this film that he came to Bapu's ashram in India and got to know about him deeply. It was then Brown realized that India's Khadi was not just a cloth, but it was a complete way of life. It is associated with the philosophy of rural economy and self-reliance. Brown decided that he would go to Mexico and start the work on promoting Khadi. He taught and trained villagers in Ohaka to produce Khadi and today 'Ohaka Khadi' has become a brand. Brown says that initially, people were skeptical about Khadi, but later people's interest in it increased. He adds that when you fulfill the needs of people, then people also come to join you. Harsh Trivedi, a resident of Mumbai, who some time ago went to buy toys for his son had a very pleasant experience. Harsh says, for the first time he saw shopkeepers telling customers, this toy is good because it is made in India. Earlier, only expensive foreign toys were considered good. This personal experience of Harsh in Mumbai is an example of people in India becoming vocal towards local products whereas the popularity of Khadi in Ohaka is an example of an Indian brand going global.

The beauty of India's local products is that they often have a whole philosophy attached to them. This is the reason why the call of 'Vocal for Local' has become the voice of the people in the Covid period with attraction for swadeshi products increasing. The Indian products have also made a mark on the far off-shores. The people's affinity for local products has increased as we celebrate the 75th year of independence. The Indian-made goods especially the Khadi products are becoming a symbol of pride for the younger generation. Today the production of Khadi and Handloom has increased manifold alongwith the demand. In the last few years, there have been many such occasions when the Khadi Showrooms in Delhi have done a business of more than one crore rupees in a day.



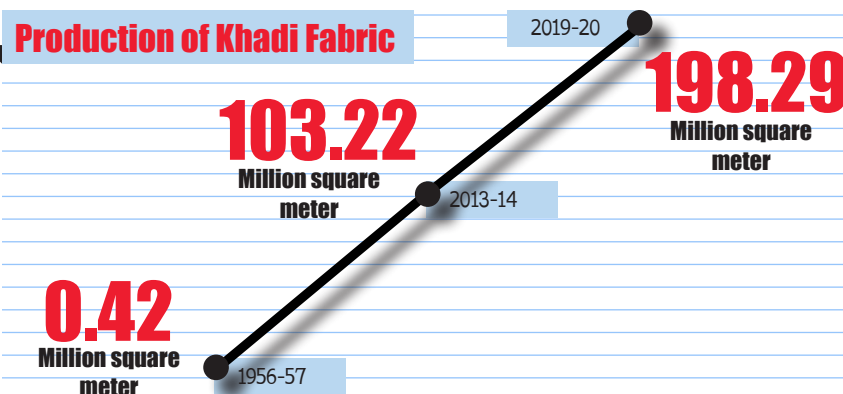
THE SALE OF LOCAL PRODUCTS BROKE RECORDS ON DIWALI

Khadi regaining its lost position



It is the result of the people's affinity for Swadeshi and the appeal of Prime Minister Narendra Modi that Khadi is regaining its lost position. The figures themselves are testimony to this fact.

Production of Khadi Fabric



Khadi India

Connaught Place, Delhi
sale on Gandhi Jayanti over
the years

₹1,01,66,000

October 2, 2021

October 2, 2020

₹102.24 Lakh

October 24, 2020

₹105.62 Lakh

November 7, 2020

₹106.18 Lakh

November 13, 2020

₹111.40 Lakh

**AATMANIRBHARTA –
BECAME THE 2020 HINDI
WORD OF THE OXFORD
DICTIONARY.**

The impact of Vocal for Local can also be gauged from the fact that the sale of many local products, including Khadi and other village industries products, during the Diwali festival in 2020 exceeded that of the previous year's Diwali. Compared to Diwali in 2019, sales of many agricultural products have increased by over 700 to 900 percent in 2020. Khadi India sold goods worth more than Rs 1 crore per day in Delhi's Connaught Place outlets in October-November, 2020. On Gandhi Jayanti this year on October 2, a record sale of more than Rs 1 Crore was reported.

It is not Khadi alone that has become a testament to India's increasing global footprints. Be it

LOCAL PRODUCTS BECOMING POPULAR

On Women's Day, shawls made by artisans from Tamil Nadu's Toda tribe, traditional shawls of Nagaland, painted stoles of Madhubani and West Bengal jute file folders made by the tribals went out of stock in a while. It is this new belief of Indians towards indigenous products that the sale of local products in 2020 in comparison to the year 2019, during Diwali, has broken all the records. During this period, the sales of food and textile items increased by 10 times, while the sales of agricultural products increased by 700 to 900 percent.

Item	14.10.2019 to 27.10.2019	01.11.2020 to 14.11.2020	Increase
Metal Art Products	3.34	4.14	24 percent
Including spinning wheel in box glassware	0.01	0.34	3300 percent
Other items of village industry	76.33	309.93	306 percent
Fabric Cotton	82.98	724.18	773 percent
Poly Fabric	8.23	23.23	182 Percent
FabricSilk	123.28	364.64	196 percent
Fabric Woolen	42.2	105.1	149 percent
Embroidered products	1.59	3.37	112 percent
Readymade including Khadi Mask	192.75	458.26	138 percent
Honey	6.99	21.24	204 percent
Papad	1.93	20.17	943 percent
Pickles	1.71	17.60	928 percent
Spice	1.29	12.28	849 percent
Asafoetida	0.97	10.49	986 percent
Total	544	2,075	282 percent



OVER 300 ECO-FRIENDLY PRODUCTS ARE BEING MANUFACTURED FROM COW DUNG-BASED DIYAS, TO PRODUCTS MADE FROM COW PRODUCTS SUCH AS CANDLES, INCENSE, SWASTIKA, HARDBOARD, WALL PIECE.



handloom or agriculture, defense or IT, medical or textile or iron-ore, India's increasing exports in all fields reflect its transition to become a global brand. In the last few years, 'Why India, why not India' is visible in the thinking of the world. But this transformation from doubt to trust is the result of very farsighted planning to convert every challenge into an opportunity even during the Covid pandemic. It involves highlighting the Indian products, giving attention to the local industry, especially sectors like MSMEs, and providing them the right platform by following the vision of 'Made in India, Made for the World'.

A great example of this is the government



India's exports crossed \$100 billion for the first time

- In the midst of a global pandemic like Covid, when analysts around the world are worried about the business prospects, India is moving towards a new record on the path of self-reliance.
- For the first time, the central government has set a target of **\$400** billion in a financial year (2021-22).
- India's total exports reached \$101.89 billion in the July-September quarter. This is the first time in India's history that exports have crossed \$100 billion in a quarter.
- India's total exports in the April-September half have been **\$197 billion**
- It has increased by 56.92% in comparison to the financial year 2020-21, while it has increased by 23.84% compared to the financial year 2019-20.



● India's exports stood at **\$125.61 billion** in the first half of the financial year 2020-21.

- Exports of agricultural products and processed food increased in spite of Covid due to the farsighted policies of the Central Government committed to the welfare of farmers. Exports of \$ 6485 million in April-August 2020 reached \$ 7902 million in April-August 2021-22.

SPECIAL FACILITIES WERE GIVEN TO THE MSME SECTOR, SO THAT THIS SECTOR, PROVIDING EMPLOYMENT TO CRORES OF PEOPLE, BECOMES THE BACKBONE OF SELF-RELIANT INDIA.



e-market place i.e. GeM portal. On this platform, it is now required to state the country of origin and the country from which the material is taken on every product sold. That is, the buyer can know where the product is actually made? This initiative to give importance to Swadeshi is not limited to industries or markets, but Prime Minister Modi in his Mann ki Baat called for promoting local dog breeds after which the National Disaster Response Force (NDRF) has started training indigenous dogs in its squad. Street dogs are being made part of this initiative. Indigenous breed dogs have more enthusiasm and agility. NDRF officials say that indigenous breed dogs are far superior to the foreign breed in identifying a suspicious object. Lakhs of such inspirational stories have started making the campaign of self-reliant India a mass movement.

It is not only the big things that will make India self-reliant. Indian-made clothes, handicrafts, electric appliances, mobiles, and similarly in every single field, we have to raise this pride. The first condition of self-reliance is to be proud of the things of our country, to be proud of the things made by the people of our country. When every countryman takes pride, when every countryman joins, then self-reliant India becomes a national spirit, not just an economic campaign.

- Narendra Modi, Prime Minister



PROMOTION OF SWADESHI IN GOVERNMENT PROCUREMENT THROUGH GEM PORTAL. ABOUT 1.5 LAKH WEAVERS AND 28000 CRAFTSMEN ARE REGISTERED ON IT.



AATMANIRBHAR BHARAT CAMPAIGN LENDS VOICE TO INDIAN ASPIRATIONS

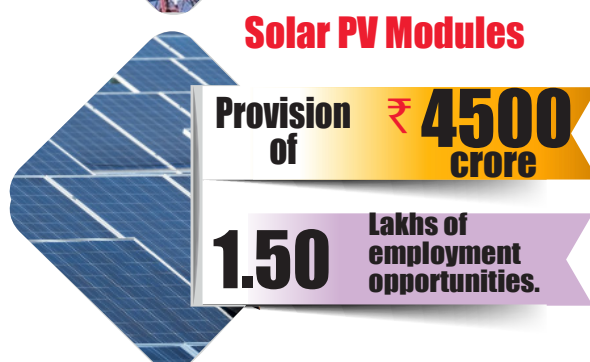
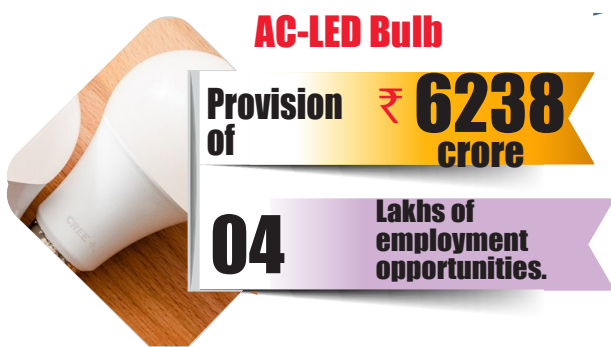
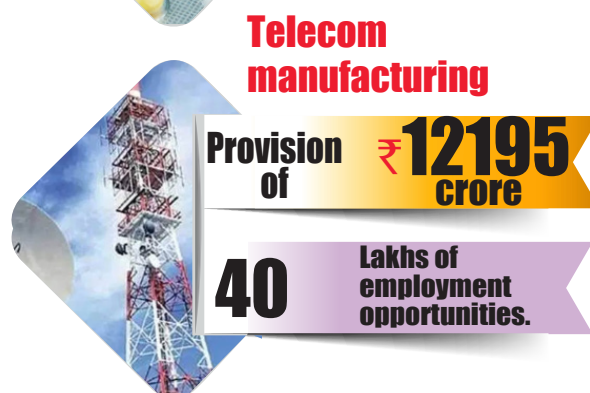
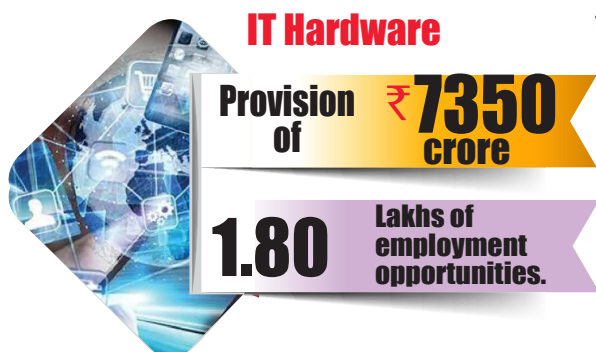
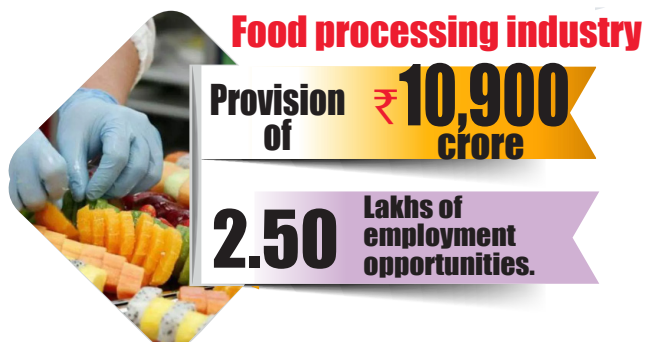
India's resolve for the AatmaNirbhar Bharat campaign is best visible in India achieving self-reliance in PPE kits and N-95 masks production. At the time of the onset of the Covid pandemic, both these things were not produced on a mass level in India. But after Prime Minister Modi made a call, alongwith the help of the private sector India emerged as the second-largest producer of PPE kits in the world. N-95 masks, which we used to earlier buy from other countries are sold on a large scale. Today India is the second-largest producer of mobile in the world.

Indeed, in the new world that has emerged after the Covid crisis, India has taken a resolve to carve a niche for itself through the path of self-reliance. In such a situation, while



PLI SCHEME OPENED THE WAY

You must have heard about various exemptions to industries to increase production, but for the first time during the Covid pandemic, with an eye on turning adversity into opportunity, the central government has made provision for production linked incentives for 13 important sectors related to manufacturing in the general budget. Through this, a production target of about Rs 37 lakh crore and 1 crore additional employment in 5 years has been fixed.



addressing the nation on May 12, 2020, during the Covid period, the Prime Minister announced a package of Rs 20.97 lakh crores under the Aatma Nirbhar Bharat campaign. It was not just a monetary incentive but a complete road map on which India is moving. This affinity for local products is not only limited to the festival season but it is becoming a habit in our day-to-day shopping. The aim of the package was to give a boost to cottage industry, indigenous industry,

and small-medium industry ie MSME, which is also the means of livelihood of crores of people. This economic package was announced keeping in mind that the workers and farmers of the country work day and night for the countrymen in every season. As a result of the various efforts taken to boost the industry the investment in India is increasing. Today, India wants to become self-reliant and empowered in every direction, from agriculture to astronomy, from disaster

FOR MADE IN INDIA - MAKE FOR THE WORLD

Pharmaceuticals-API

Provision
of

₹ **6,940** crore

Medical Equipment

Provision of ₹ **3,420** crore

2.50 Lakhs of employment opportunities.

Electronic manufacturing

Provision
of

₹ **40,951** crore

Automobile-Auto Component

Provision of ₹ **42,500** crore

7.5 Lakhs of employment opportunities.

Drones and related products

- Total cost: 120 crores in the next three years. An estimated investment of Rs 5,000 crore.
- Business Growth by Rs 900 Crore. 10,000 additional employment opportunities will be created.

Textile

- Total cost- Rs 10,683 crore in the next 5 years.
- More than Rs 3 lakh crore of business. 7.5 lakh additional employment opportunities will be created.

Special steel

- Total cost- Rs 6,322 crore in the next 5 years.
- Turnover of Rs 3 lakh crore. 5.25 lakh new jobs with 68000 direct jobs.

management to defense technology, from vaccines to virtual reality, from biotechnology to battery technology. Prime Minister Modi's vision of an AatmaNirbhar Bharat is based on five pillars - booming economy, world-class infrastructure, technology-based system, a diverse population that has become the strength of the country, and exploiting the full potential of the demand-supply chain.

ONE DISTRICT-ONE PRODUCT CAMPAIGN FACILITATES LOCAL BECOMING GLOBAL

Prime Minister Modi's vision of 'One District, One Product' has contributed significantly in making local products global. For the first time in the country, agricultural exports have started from many new clusters. For example, fresh vegetables from Varanasi and black rice from Chandauli have been exported for the first time. Due to this,



A STEP TOWARDS SELF-RELIANT INDIA THROUGH ONE DISTRICT - ONE PRODUCT

- Under AtmaNirbhar Bharat Abhiyan, several notable initiatives have been taken towards the establishment of small units within a year under the Micro Food Industry Upgradation Scheme.
- Considering the immense potential in the field of food processing, One district-one product scheme was launched.
- Under this, financial assistance is given to self-help groups working in food processing on the purchase of equipment.

UNDER THE SCHEME, ONE DISTRICT-ONE PRODUCT HAS BEEN APPROVED IN 707 DISTRICTS OF 35 STATES/UTS.

- Establishment of 54 incubation centers in 17 states has also been approved which assists the new entrepreneurs from these centers. Experts have been appointed

- Experts have been appointed in 491 districts to provide all kinds of technical information to the new entrepreneurs.
- 470 district-level trainers in one and a half dozen states have also been hired for the training of entrepreneurs, who will continue to train them from time to time.

ONCE INFAMOUS FOR TERRORIST ACTIVITIES, THE NEW IDENTITY OF PULWAMA IS- PENCIL VILLAGE UKHU. 80 PERCENT OF THE PENCIL SLATE MADE IN INDIA IS PRODUCED HERE.



the farmers of that area have got direct benefits. Apart from it, other clusters of the country like oranges from Nagpur, bananas from Anantapur, mangoes from Lucknow, etc. have also been exported. Exporting products for the first time has played an important role in the success of Indian agricultural products. These are the products that were shipped out of the country for the first time and have made a splash in the foreign markets because of their quality. For the first time in May this year, 4 thousand kg of organic-savanna rice and barley were sent to Denmark. This year 40 metric tonnes of red rice from Assam were exported to the US for the first time. Similarly, Burmese grapes from the Northeast and jackfruit from Tripura (1.2 MT in May and 1.6 MT in July) were sent to London in two consignments. Similarly, for the first time, 200 kg of fresh King Chili from Nagaland has been sent to London. Kanpur's Jamun has made a splash in foreign countries for the first time. In June-July 2021, 10 consignments of Jamun have been exported to UK, Oman, and UAE. Similarly, Jardalu mango from Bhagalpur was also exported to London for the first time. For the first time, mishri cherries from Kashmir and apples from Himachal Pradesh made a market in Dubai and Bahrain respectively. On August 11 from Chhattisgarh, 9 metric tonnes



PROMOTING A SKILLED WORKFORCE FOR AN AATMANIRBHAR BHARAT

- Under Integrated Skill Development Scheme, during the financial year 2010-11 to 2017-18, 11.14 lakh people were trained and 8.43 lakh people were given employment in the textile sector.
- Expansion of skill development program as an enabler scheme for capacity building in the textile sector for the period up to 2023-24.
- Allocation to various implementation partners for the training program of about 3.3 lakh beneficiaries.

24,956

persons were trained, 13,633 under-going training and 13,071 persons provided employment.

- Through the Kumhar Sashaktikaran Yojana, 4-5 times increase in the production and income of potters, more than 18,000 electric powered automatic wheels have been distributed.

EVENTS LIKE TOYCATHON, TOY FAIR HAVE BEEN ORGANIZED FOR THE FIRST TIME TO GIVE A NEW IDENTITY TO THE INDIGENOUS TOY INDUSTRY.



Can we take a pledge that in 2022, when 75 years of independence are being completed, at least till that time, we should insist on buying local products of India? Can we insist on buying such things made in India, made by our countrymen, which has the smell of the sweat of our countrymen? I am not saying this for a long time, but only till 2022, by the time of 75 years of independence, we should do it.

**- Narendra Modi,
Prime Minister**

of dry Mahua has been sent to France for the first time. In the light of these developments, it could be said that the farmers of India are now feeding not only the country but also the world. Not only in agriculture but also in defense and other products, the impact of Swadeshi is visible. Union Home Minister Amit Shah has announced to use only indigenous products inside the Central Police Welfare Store to promote Vocal for Local so that the resolve of self-reliant India is proved and the country moves towards becoming a \$5 trillion economy.

REVOLUTIONARY INITIATIVE TO ENCOURAGE INDUSTRIES

For the first time, the Central Government has introduced Production Linked Incentive (PLI) by identifying 13 important sectors in order to promote local products and to manufacture

India exporting defence equipment to 84 countries

- Always recognized as the world's largest arms importer, India is now moving towards exporting defence products.
- India's defence exports increased by 334 percent to Rs.8,434 crore in 2020-21 from Rs.1,941 crore in the year 2014-15. For the first time, India has been among the top 25 defence product exporters in the world.
- We are giving preference to best class indigenous defence products including Tejas, Arjun Mk-1A Tank, Dhanush Cannon, Akash Missile (Surface to Air), Pinaka Rocket, INS Kalvari, Bulletproof Helmet, New Generation BrahMos Missile alongwith other swadeshi defense products. We are exporting our defense products to 84 countries.



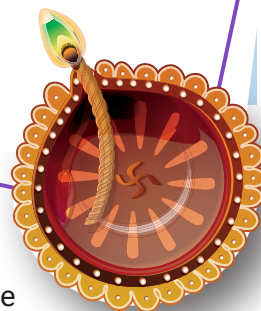
TWO DEFENSE CORRIDORS IN TAMIL NADU AND UTTAR PRADESH PAVED THE WAY FOR THE MANUFACTURE OF DEFENSE PRODUCTS IN INDIA.

them in the country, on which the country was dependent on imports for a long time. In this year's budget, a provision of about Rs 2 lakh crore has been made for the schemes related to the PLI. An average of 5 percent of the production is given as an incentive under this scheme. That is, through the PLI scheme alone, in the coming 5 years, about \$ 520 billion is estimated to be produced in India. Not only this but it is also estimated that in the sectors for which the PLI scheme has been announced, the efficiency for them will almost double. Not only will the industry benefit in terms of production and export, but the demand will also surge due to an increase in average income. PLI scheme will help in making the country a global

manufacturing hub. As a result of this, the total export of the country has increased by more than 33 percent. India has become the fastest-growing eco-system with Indian unicorns having a net worth of around US\$ 168 billion.

NEW INITIATIVES ARE BEING TAKEN TO INCREASE EXPORTS

In the last 6-7 years, many successful efforts have been made to promote Make in India at different levels. With an aim to take this to the next stage, the experiences of the Covid period have



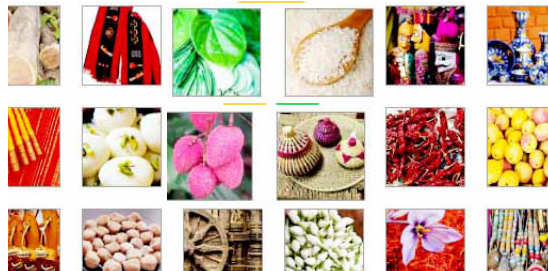
broadened the country's outlook as India converts every adversity into opportunity. There are many such examples around the world where countries have accelerated the development of the country by increasing their manufacturing capacity. In such a situation, the strategy of the country is to bring such products to the fore, so that it can compete strongly in the global competition. Special attention is being given to improve the Ease of Doing Business, to facilitate building district-level export hubs. The initiative to improve facilities and eliminate barriers will help MSMEs, farmers, small handicraftsmen, etc. for export.

ADOPT INDIGENOUS PRODUCTS IN DAILY LIFE

The country is full of diversities having many languages, many dialects, different cuisines but India is one. India means the collective power of the blood and sweat, aspirations, and expectations of the common people. Bharat means many states but one nation. Societies are many but feelings are one. Creeds many but goal one. Many languages but one expression. Many Colors but tricolor is one. In one sentence it could be summed up as the paths in India are different, but the destination is the same, and this destination is Ek Bharat, Shreshtha Bharat. To make vocal for the local campaign stronger every citizen of the country should make a list of the products of his everyday use and discuss about those products which have unknowingly entered their lives or become a habit. After this, find out the replacements available in India for those products and also decide that from now on, we will only use made-in-India products in our daily life. This spirit of Vocal for Local will be strengthened when it gets the power of the spirit of Ek Bharat Shreshtha Bharat. Those living in Tamil Nadu should be proud of something made in Haryana, then people living in Himachal should be proud of something made in Kerala. The pride in the products of each other's region will give that product the power to become a global product from local.

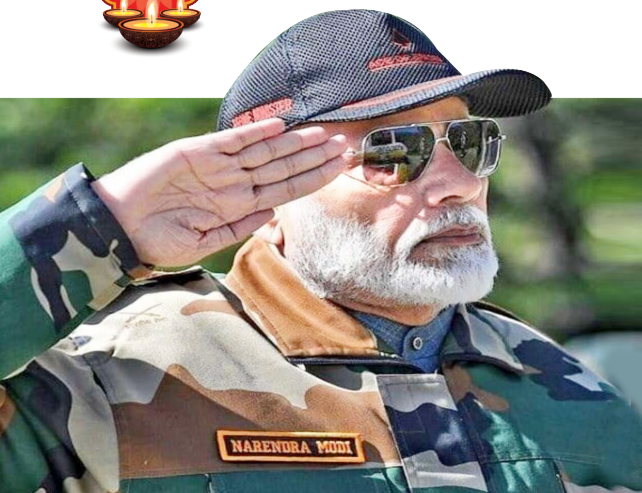
Certainly, the dexterity of the weavers of Banaras is visible in the Banarasi sarees. Every product of the country- turmeric, spices, mangoes, apples, makhana, or other agricultural products have their specialties. Mangoes from UP, Saffron of Kashmir,

NEW IDENTITY TO THE LOCAL PRODUCT WITH GI TAG



GI tag means Geographical Indication Tag. It is a type of label, in which a particular geographical identity is given to a product. A product whose specialty or reputation depends mainly on nature and human factors. Darjeeling tea was the first in the country to get the GI tag. Today around 325 products have got GI tags. You can also understand the importance of the GI tag in this way, 5 districts have been legally certified by Geographical GI Registry for Banarasi sarees. Sarees made in places other than five districts cannot be called Banarasi sarees. Sarees made on power loom have not been given GI. In the last seven years, a lot of GI products are being exported from our country. At present, the success of AatmaNirbhar Bharat, and Vocal for Local have been linked to GI. This tag is seen as a trademark in the international market. This encourages tourism and exports, as well as increases local income.

Chilli of Andhra Pradesh, Turmeric of Tamil Nadu are famous worldwide. Indian products going from local to global have given a message to the people of the country to make products indigenously. Its aim is to strengthen the economy of the country and make it self-reliant. Despite the Covid pandemic, Diwali's passion has brought enthusiasm among traders. In the markets, Indian products are dominating over foreign-made products. It gives a very strong message to the world that- 'India is strong today, and it will be stronger tomorrow'. ■



20 YEARS OF CELEBRATING DIWALI WITH THE SOLDIERS

The progress of any nation becomes more assured when its leadership not only takes strong decisions but also does it with the motto of 'Every work for the nation'. Prime Minister Narendra Modi belongs to this school of thought for whom the nation is paramount along with empowering people. Prime Minister Modi has been holding the top constitutional positions for the last 20 years in which his commitment towards public welfare has been the highest priority. In this festive season when we are celebrating with our families the Prime Minister celebrates Diwali with the soldiers of the country, a practice which he started as the Chief Minister of Gujarat and is still following after becoming the Prime Minister of the country.

His Government preaches just one religion- India First, there is only one holy book- Constitution, Only one devotion- Bharat Bhakti, Only one strength of power- Jan Shakti, Only one culture- safety and well-being of more than 130 crore Indians, and Only one mantra- Sabka Saath, Sabka Vikas, Sabka Vishwas, and Sabka Prayas. Prime Minister Narendra Modi has made this mantra of good governance an integral part of his life. His goal of joining the army in childhood could not be realized due to some circumstances, but his zeal towards empowering the army to make India powerful and securing a glorious place for the country on the global political map is praiseworthy. This is the reason that from his journey as Chief Minister of Gujarat to the Prime Minister, he has been celebrating

every Diwali with the soldiers of the country. From empowering the army to the welfare of the poor through Antyodaya, his 20-year journey is reflective of the efforts to fulfill India's aspirations with visionary thinking and strong will.

He took oath as the Chief Minister of Gujarat on October 7, 2001, and the journey of development and good governance which started then continues unabated to date. In these 20 years, he has demonstrated that there is no match to the long-term vision of Nation First along with the hard work. Whether it is about solving the rigid problems going on for 70 years in the country or empowering the underprivileged with social justice, by creating an ecosystem to solve every problem, he has given a new direction to the country.

A LOOK AT THE VARIOUS DIWALI DESTINATIONS AFTER BECOMING THE PRIME MINISTER



 **November 14, 2020**

Prime Minister Narendra Modi, celebrated and interacted with the soldiers at India's forward border post-Longewala. On the occasion, he said that his Diwali becomes complete only when he is with the jawans, whether it is at snow-capped mountains or deserts.

PM stressed on security in his message: The Prime Minister said that in today's time only those nations are safe which have the ability to counter attackers and infiltrators. He said that today, although there has been a big change in the field of international cooperation and partnership, but we should not forget that the key to security is vigilance. Happiness depends on the alertness and the feeling of being empowered is the confidence for victory.

“

“Like everyone I wish to celebrate Diwali with my family. That's why I come among you (armed personnel) because I consider you my family. When I spend time with you, I get new energy. My Diwali is not complete until I come among the soldiers.”

-Narendra Modi, Prime Minister



 **October 27, 2019**

At the Line of Control in Rajouri district of Jammu and Kashmir



 **November 7, 2018**

Visited Kedarnath, celebrated Diwali with Jawans of Army and ITBP personnel at Harsil in Uttarakhand



“

In the eyes of the world, being Prime Minister & Chief Minister may be a very big thing but in my own eyes, *these are ways to do something for the people*

ਸੇਵਾ ਸਮਰਪਣ



October 19, 2017

Reached unannounced the Gurez valley along the Line of Control in Jammu & Kashmir to spend time with soldiers



November 11, 2015

Paid homage to the martyrs of 1965 War at the Dograi War Memorial



October 30, 2016

Spent Diwali at Sumdoh in a strategic area in Himachal Pradesh, adjoining the Chinese border.



October 23, 2014

Reached Siachen Base Camp situated at an altitude of 12,000 feet. ■



INDIA'S GIANT LEAP IN SPACE

While India completed an average of 2.15 spacecraft missions per year till 2014, it has now completed an average of 5.35 spacecraft missions every year, setting a record in the last 7 years. It reflects India's growing stature among the leading space superpowers. It has been possible through progressive space reforms, programs and missions. India has added many feathers in its cap - from successfully putting a satellite into orbit around Mars in its maiden venture through the Mangalyaan mission or launching 342 satellites of 34 countries India has made many unprecedented achievements in the space sector in the last few years...



"For us, the space sector means better mapping, imaging, and connectivity for the common man! Better speed from shipment to delivery for entrepreneurs!" These words spoken by Prime Minister Narendra Modi at the launch of the Indian Space Association (ISpA), a leading industry association of space and satellite companies, highlights India's ambitions for the space sector. This sector plays a pivotal role in ensuring better weather forecasting, better security, and income for farmers and fishermen. At the same time, it helps us in better monitoring of the environment, accurate prediction of natural disasters, saving lives of millions of people. Space technologies help promote healthcare, education, and safety in remote areas from natural disasters. There has never been such a decisive government in India as it is today. That is why we are moving rapidly to strengthen space exploration with efficiency and affordability and encourage geospatial map improvement startups to increase their participation. ■

Space reforms approach based on 4 pillars

- Freedom of innovation to the private sector.
- Role of the government as an enabler.
- To prepare the youth for the future.
- Space sector as a resource for progress.

India is a space super power

- ISRO's PSLV-C45 carried out the mission of 3 different orbits in a single flight.
- India has launched highly advanced satellites GSAT-11 and GSAT-29 to enhance the high-speed communication facilities.
- ISRO created a world record by launching 104 satellites in a single flight.
- With IRNSS-1G, India now has its own satellite navigation system NavIC.



**NOW IN THE 21ST CENTURY,
INDIA HAS TO ENSURE THAT SPACE
PLAYS AN IMPORTANT ROLE IN
UNITING THE WORLD.**

- NARENDRA MODI, PRIME MINISTER



EMPOWERING THE NATION WITH SWADESHI

Whether it is the creation of an integrated system for the textile sector or to approve festival bonus for Railway employees or to provide an opportunity to admit more students in Sainik Schools the Union Cabinet has taken many important steps. Also, it took several other key decisions including providing potable water supply in cities or providing fertilizers to farmers at affordable prices.

- **Decision:** Taking a historic decision to empower the textile sector, the cabinet approved 7 Mega Integrated Textile Region and Apparel (MITRA) i.e. Comprehensive Integrated Textile Sector and Apparel (PM Mitra) parks.
- **Impact:** 7 Mitra Parks will be set up in 5 years at a total cost of 4,445 crores. These Mitra Parks will be set up on a public-private partnership model at greenfield/brownfield sites in various interested states. This will help Indian companies to emerge as global champions.
- An assistance of Rs 500 crore to all greenfields and Rs 200 crore to brownfield Mitra parks for development.
- An assistance of Rs 300 crore to all Mitra Parks to encourage competitiveness to manufacturing units. World-class industrial infrastructure to attract investments
- 7 lakh direct and 14 lakh indirect jobs will be created.
- The scheme is based on the 5F vision of the Prime Minister – Farm to Fiber, Fiber to Factory, Factory to Fashion, Fashion to Foreign to benefit various sectors.
- Spinning, weaving, processing, dyeing, and printing facilities will be available for the manufacturing of garments at one place.
- **Decision:** The Union Cabinet has approved Productivity Based Bonus (PLB) equivalent to 78 days' salary for the financial year 2020-21 for all eligible non-gazetted railway employees (excluding RPF/RPSF personnel).
- **Impact:** Railways was the first departmental undertaking of the Government of India, in which provision for such a bonus was provided. With the decision to give a productivity-based bonus for better performance this year, there will be a digital transfer of about Rs 2,000 crore to the bank accounts of railway employees.



Other important decisions of the Union Cabinet and its impact:

APPROVAL FOR THE CONTINUATION OF SWACHH BHARAT MISSION-URBAN TILL 2025-26:

Swachh Bharat Mission 2.0 will have a financial outlay of Rs 1,41,600 crore which is two and a half times more than the first phase of the mission. This includes free from open defecation including sewage sludge management in all cities with a population of less than 1 lakh. This will prevent the flow of hazardous substances into sewers and septic tanks, prohibiting the discharge of untreated wastewater into water sources so that all cities have at least 3-star garbage-free certification.

AMRUT 2.0 APPROVED FOR THE PERIOD TILL 2025-26: Providing potable water supply and sanitation services to urban households is a national priority. Hence the total nominal outlay for AMRUT 2.0 has been kept at Rs 2,77,000 crore. AMRUT 2.0 aims to achieve universal coverage of water supply by providing household tap connections in all 4,378 statutory towns. 100% coverage of domestic sewer/septage management is targeted in 500 AMRUT cities. The mission aims to provide 2.68 crore tap connections and 2.64 crore sewer/septage connections so that the expected results are achieved.

- Railway workers will be paid a bonus equal to 78 days' salary.
- Estimated payment of Rs.17,951 to each employee.
- 11.56 lakh employees including track maintainers, drivers, technician helpers, and other employees will get the benefit.
- **Decision:** Union Cabinet approves affiliation of 100 Government and Private schools with the Sainik School Society. The Move enables admission of 5 thousand students in class-6.
- **Impact:** Moving one step closer to achieving the targets of National Education Policy, the Government has taken a decision to lay more emphasis on the education model which imbibes in students pride for its culture and heritage apart from developing a sense of patriotism, effective leadership, discipline, and national duty. There was a long-time demand for opening new Sainik Schools in the country. Therefore, it has been decided to establish 100 new affiliated Sainik Schools to take advantage of the administrative experience of 33 Sainik Schools spread across the country.
- New capabilities will be developed to meet the growing aspirations of children who want to pursue education in the Sainik School environment.
- About 5,000 students are expected to take admission in 100 such affiliated schools in Class-VI from the beginning of the academic year 2022-23. At present, the existing 33 Sainik Schools have the capacity to admit about 3,000 students in Class-VI.
- The students of these schools will be equipped with essential life skills which will enable them to perform well in their chosen fields.
- **Decision:** The Cabinet approved the Nutrient Based Subsidy (NBS) rates for Phosphatic and Potassic (P&K) fertilizers for the year 2021-22 (from October 1, 2021, to March 31, 2022).
- **Impact:** Under it, there will be a subsidy of Rs 28,655 crore for the Rabi harvest 2021-22. It will enable easy availability of all P&K fertilizers to farmers at subsidized/affordable prices during Rabi season and continue with the existing subsidy levels and provide a special package of additional subsidy for DAP and top three NPK grades of the agriculture sector. ■



**SWACHH BHARAT MISSION 2.0
AMRUT 2.0**



CLEANLINESS

THE BEGINNING OF A NEW DAWN

Most of the cities in India assimilate in themselves a long history of culture and heritage. But despite a rich glorious past many of these cities suffer from the problems of dirt, garbage, waterlogging, and inadequate road facilities. This was pondered by Prime Minister Narendra Modi himself. The answer was- the indifference in the implementation of programs, which does not allow even the biggest schemes to reach the people. To bridge this gap, Prime Minister Modi laid a vision in front of the country - AMRUT (Atal Mission for Rejuvenation and Urban Transformation) and Swachh Bharat Mission. That is, giving new life to cities through Amrut and making the country free from dirt through Swachh Bharat Mission. The journey of Amrut which began in 2015 has now been reinvented in the form of Amrut 2.0 to improve the lives of more than 10.5 Crore urban population. Whereas, garbage mounds visible in cities will end through Swachh Bharat 2.0

The Swachh Bharat Mission, which was launched to make India free from open defecation, became a mass movement, after which the Atal Mission for Rejuvenation and Urban Transformation (AMRUT) has improved the Ease of Living in cities. Now is the time to expand the facilities in the cities for a quality life with Swachh Bharat. For this, while launching the Swachh Bharat Mission Urban 2.0 and AMRUT Yojana 2.0 on October 1, Prime Minister Narendra Modi said, "It has been said in our scriptures that if you stop on the path of Karma, your success will also abate. If you sleep, success will also sleep. If you stand up then success will also rise. If you move forward then success will go ahead in the same way. And so, we have to keep moving forward. Carry on the mantras of Charaiveti (Keep Moving) and take the initiative to rid your city of all these



Many people from villages come to cities in the hope of a better life. Their standard of living remains in difficult condition even in the villages. This is like a double whammy for them. One they are away from home, and they have to live in such abject situation. Babasaheb's great emphasis was on changing this situation, on removing this inequality. The next phase of the Swachh Bharat Mission and Amrut Mission is also an important step towards fulfilling the dreams of Babasaheb



Narendra Modi, Prime Minister

troubles. We have to build an India that is clean, prosperous, and guides the world towards a better life."In line with the vision of the Prime Minister, the Swachh Bharat Mission 2.0 and AMRUT 2.0 have been designed to fulfill the aspiration of making all our cities 'Waste Free' and 'Water Safe'. Both these missions mark a step forward towards effectively addressing the challenges of rapid urbanization in India and will help in achieving the Sustainable Development Goals 2030.

SWACHH BHARAT MISSION-URBAN 2.0 AIMS FOR GARBAGE FREE CITIES

BEFORE

MISSION TO BECOME A MASS MOVEMENT IN FUTURE

- In the year 2014, the country had taken a resolution, on the 150th birth anniversary of Mahatma Gandhi, in 2019 to become open defecation-free.
- When the country took a pledge, cleanliness became a mass movement, and with the construction of more than 10 crore toilets, every family in India saved about 53 thousand rupees. Between 2015 and 2020, India's open defecation-free campaign was most successful.

70

lakh houses, community, and public toilets have been constructed.

In

3,300

Cities more than 65,000 public toilets constructed. The problems of more than 2 crore citizens have been resolved through the Swachhata App.

3000

cities and more than 950 cities have been certified as ODF+ and ODF++ respectively.

- Cities competed to lead in the cleanliness rankings. The Country realized a 100-year-old dream of Bapu. But without becoming complacent country moved resolutely from open defecation-free to emphasis on public toilets and thereafter started a campaign in the direction of waste management.
- Waste processing in India has increased four times from 18% in 2014 to 70% today. This is assisted through 100% door-to-door garbage collection in 97% of the wards and source segregation of waste by citizens in 85% of the wards.



NOW

THE CITIES WILL BE FREE OF GARBAGE

- This will be done through the construction of over 3.5 lakh individual, community, and public toilets. Fully liquid waste management will be done in cities with a population of less than 1 lakh through Swachh Bharat Mission Urban 2.0.
- Apart from this, the management of contaminated and black water will be ensured in the cities not covered under AMRUT. Along with this, there is a plan to prepare the local bodies of all the cities as ODF+ and those with less than 1 lakh population as ODF++, so that the goal of safe sanitation in urban areas can be met.



The focus will be on the segregation of solid waste from the source itself with 100% disposal of solid waste.



With the phasing out of single-use plastic, facilities for processing waste generated during works like construction-demolition are being started.

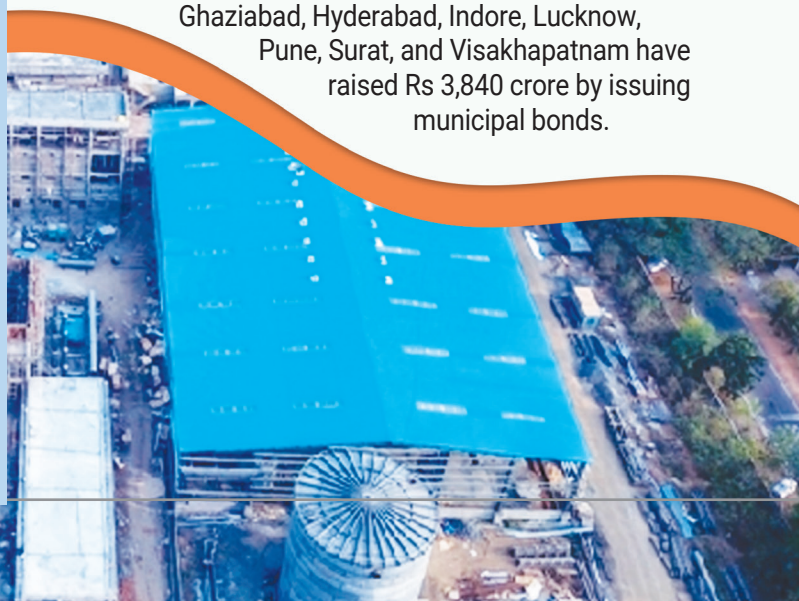
- In order to reduce air pollution, especially in cities with a population of 5 lakh, workers are being deployed for cleaning with machines. Special attention will be given to personal protective equipment along with the skill development of employees related to sanitation and waste management.
- This mission of more than 1 lakh 41 thousand crore rupees will work on the principle of 3R for source segregation of solid waste. These three R's are: Reduce, Reuse, and Recycle with a focus on scientific processing of urban solid waste and improvement of dumpsites for effective solid waste management.

MISSION AMRUT 2.0 MEANS

BEFORE

INTRODUCTION OF NEW FACILITIES

- Atal Mission for Renewal and Urban Transformation (AMRUT) was launched on June 25, 2015, from 500 cities covering 60 percent urban population with a focus on National Water Mission.
- All cities with a population of more than 1 lakh have been covered in this mission! The main thrust of the mission is on piped water supply and sewerage and septage management in cities. Better drainage, non-motorized urban transport, green spaces, and parks are small parts of this mission.
- A total of Rs 1 lakh crore has been allocated for the mission, including a central share of Rs 50,000 crore. Works worth more than Rs 55 thousand crore have been completed under the mission.
- If the Mission and other related schemes are included, more than 1 crore tap connections for domestic water and 78 lakh sewer/septage connections have been made available. Sewage Treatment Plants (STPs) with a capacity of 1,240 MLD have been set up in which 907 MLD of the treated water is being reused.
- Apart from this, the issues of addressing waterlogging, increasing parks, and green spaces, promoting non-motorized urban transport were also done under the mission. AMRUT is a revolutionary step in itself for the urban sector! This also includes e-governance, installation of energy-saving lights, and energy audit of water pumps in cities.
- About 85 lakh tonnes of carbon footprint has been reduced through various initiatives under AMRUT. 10 Local Urban Bodies Ahmedabad, Amravati, Bhopal, Ghaziabad, Hyderabad, Indore, Lucknow, Pune, Surat, and Visakhapatnam have raised Rs 3,840 crore by issuing municipal bonds.



WATER SAFE CITY WITH SEWAGE AND SEPTIC MANAGEMENT

NOW

OUR AIM IS FOR A WATER-SAFE TOMORROW

- AMRUT 2.0 aims to make about 4,700 towns/cities 'water safe'. It will help in meeting water needs, rejuvenate water bodies, better manage reservoirs, reuse treated wastewater, thereby promoting a circular economy of water.
- AMRUT 2.0 aims to provide 100% coverage of water supply to all households in about 4,700 urban local bodies by providing 2.68 crore urban household tap connections.
- Under it, cities with a population of more than 1 lakh range from 500 cities covered under AMRUT to all 4,372 cities, covering 100% urban India will be included. The objective of this campaign is to promote self-reliant India by encouraging startups and entrepreneurship. This will give a boost to the gig economy and will involve youth and women.
- Under this, the principle of circular economy will be adopted. It will promote the conservation and rejuvenation of surface and groundwater bodies. The mission will promote data-based governance using modern and global technologies and skills. To promote progressive competition among cities, the 'Drinking Water Survey' will be conducted. The outlay of AMRUT 2.0 is approximately ₹2.87 lakh crore.



It will provide 100% coverage of sewerage and septage in

500

AMRUT cities,

benefitting about 10.6 crore people.

Rejuvenation of water bodies and management of urban water bodies will be undertaken to enhance sustainable freshwater supply.



Recycling and reusing treated wastewater is expected to meet 20% of the total water needs of cities and 40% of industrial demand. Under the campaign, clean water bodies will be saved from getting polluted to make the natural resources sustainable. ■





SAFE WATER FOR A BETTER FUTURE

Even after 72 years of independence, only 3.23 crore houses out of 19 crore rural households of our country had access to tap water. Since the launch of the Jal Jeevan Mission in August 2019, more than 5 crore households have been provided with tap water connections in their homes in just 25 months. Today, water is reaching every household in about 1.25 lakh villages in 80 districts of the country. In other words, the work that was done in the last seven decades, India of today has done more than that in just two years. This is a perfect example of the approach of New India to target the last mile of the society in a time bound manner. Now the nation is taking one more step towards a water safe country through Jal Jeevan Mission App and National Jal Jeevan Kosh.



Banda in Uttar Pradesh is among those districts which once was most affected by the drinking water crisis. When tap water reached the non-descript village of Umri under the Jal Jeevan Mission, the happiness of the people knew no bounds. But there has been a sea-change in the lives of the people after people started accessing tap water at their homes. During a conversation with Prime Minister Narendra Modi, the chairman of the Pani Samiti (water committee) Girjakant Tiwari of Umri said, "Women who once used to travel long to get water from a hand pump are now able to concentrate more on other issues. Water-borne diseases have also become a distant thing because of pure water." Similar are the experiences of Pipli village in Gujarat and Vellari village in Tamil Nadu.

Gujarat was ravaged by a powerful earthquake in the beginning of the 21st century. More than 20,000 lives were lost. At the same time, Gujarat was also battling with an acute water crisis. Every year the groundwater level would go down by three to five feet. Drought, contaminated water and resultant diseases were common. Narendra



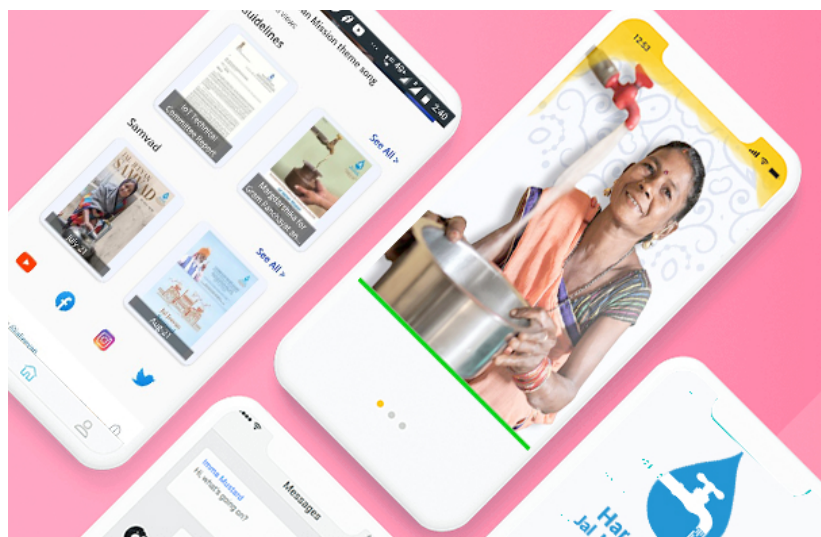
I would say to every citizen of the country who has an abundance of water, that you should make more efforts to save water and of course people have to change their habits for this.

- Narendra Modi, Prime Minister

Under the 'Har Ghar Jal' campaign of Jal Jeevan Mission, 100% water connection has been provided in Telangana, Goa, Haryana, and 3 Union Territories- Puducherry, Andaman-Nicobar, Dadra Nagar Haveli and Daman, and Diu.



FEATURES OF JAL JEEVAN MISSION APP



Jal Jeevan Kosh

The Rashtriya Jal Jeevan Kosh will enable individuals, institutions, corporations or philanthropists in India or abroad to contribute/donate for tap water connections to rural households, schools, anganwadi centres and other public institutions. It has been registered as a public charitable trust by the Department of Drinking Water and Sanitation under the Ministry of Jal Shakti.

- For the convenience of the people, all the information related to the Jal Jeevan Mission is available at one place in the app. One can check the progress of Jal Jeevan Mission, water quality monitoring, details of water supply schemes etc on this app.
- The progress of every state, every district and every village can also be seen through this app. Names of Gram Panchayat, Pani Samiti members and women tasked with water quality checks are also there.
- One can also make complaints through the app. Regional Engineers and Pani Samitis will be able to geo-tag water sources and water tanks in their villages by 'logging in' and will be able to issue Har Ghar Jal certificates to every household. This app can be downloaded from jjm.gov.in.

Modi, who was then Chief Minister of Gujarat, made a new beginning by launching the Sujalam Sufalam scheme. Under this scheme, the world's largest canal network connecting 21 rivers was built. Water committees were formed and their management was entrusted in the hands of women. It is to the credit of a vast network of check dams and micro-irrigation projects, that Gujarat's annual agricultural growth rate has reached 10 percent.

This unprecedented beginning in Gujarat was the need of the entire country. It started when Narendra Modi took over the reins of the country as Prime Minister in 2014. To make the country water secure, new initiatives were taken. Among them was the formation of the Ministry of Jal Shakti for integration of several water centric projects like Atal Bhujal Mission, Namami Gange etc. Another important beginning was made when Prime Minister Modi during his address to the nation from the ramparts of the Red Fort on 15th August 2019 announced the launch of the Jal Jeevan Mission to provide tap water to every rural household in the country by 2024. Under the

Jal Jeevan Mission, resources are mobilized by using sea water to make it potable, contaminated water is cleaned, emphasis is laid on growing crops that use less water. Along with this, children and elders are educated about the importance of water. They are also briefed about the measures to save rain water and use it properly.

The Prime Minister encouraged the rural women to conserve water and water committees were formed in every village to focus on storing and using rainwater properly.

Interacting with water committees and village panchayats on the occasion of birth anniversary of Father of the Nation Mahatma Gandhi and Lal Bahadur Shastri on October 2, Prime Minister Modi made another new beginning under the Jal Jeevan Mission by launching the Jal Jeevan Mission App and the Jal Jeevan Kosh (National Jal Kosh).) The Prime Minister said, "Gandhiji used to say that the real meaning of 'Gram Swaraj' is that it should be abundant with self-confidence. Therefore, it has been my constant endeavor that this philosophy of Gram Swaraj should become a reality." ■



E-AUCTION OF GIFTS TO PM RECEIVES SPECTACULAR RESPONSE

Neeraj Chopra's spear sold for Rs 1.5 crore in PM's gift auction, maximum bids for Patel's statue

At the time of the Covid pandemic, when Prime Minister Narendra Modi appealed to the people to donate to the PM Cares Fund, many Indians came forward to contribute according to their ability. Prime Minister Narendra Modi also donated an amount of Rs 2.25 lakh as the "initial corpus" to the PM-CARES just after it was set up. But this was not the first time that PM Narendra Modi donated money for public welfare. He has donated more than Rs 100 crore from the auction of gifts received from time to time, including the amount saved from the salary received while serving as the Chief Minister of Gujarat and then Prime Minister, for the welfare of the society. This also includes an amount of Rs 3.4 crore received from the Seoul Peace Prize to the Namami Gange Maha Abhiyan started for the uninterrupted flow of the life-giving Ganga. Now once again as the Prime Minister, he has auctioned the gifts and souvenirs, to donate its proceeds to the Namami Gange Mission...

River Ganges is a symbol of pride and faith not only for Hindu culture but for the whole of India. But for a long time, the conservation of the Ganga initiative remained confined only to the files. Soon after assuming power in 2014 Prime Minister Narendra Modi, undertook a mission to start the Namami Gange project aimed at rejuvenating the river. He himself has been monitoring it from time to time. This time by auctioning 1348 gifts received as Prime Minister, he has donated its proceeds to Namami Gange Mission.

GIFTS RECEIVED FROM PLAYERS OF PARALYMPIC AND OLYMPIC GAMES REMAINED MOST POPULAR

The highest bid in this e-auction was for Neeraj Chopra's spear which was sold at Rs 1.5 crore which he had given as a gift to PM Modi. Neeraj Chopra created history in the Olympics and won the gold medal in the javelin throw. Similarly, Bhavani Devi's self-signed sword (Rs 1.25 crore), Sumit Antil's spear (Rs 1.002 crore), self-signed angavastra (Rs 1 crore) of Indian contingent at Tokyo 2020 Paralympics, and boxing gloves of Lovleen Borgohain (Rs 91 lakh) were under the hammer. The spears used by Paralympic Games gold medalist Sumit Antil and Neeraj Chopra at the Tokyo 2020 Olympic Games were the highest base price items. The base price of each of these items was kept at Rs 1 crore while the lowest-priced item was a small



ornamental elephant, which was priced at Rs 200. The racket of Pramod Bhagat of Hajipur, who won the gold medal in Tokyo Paralympics 2020, was also put up for auction with a base price of Rs 80 lakh, which he presented to Prime Minister Narendra Modi after winning the competition. The maximum number of bids were received for the sculpture of Sardar Patel (140) at the auction. Sumit Antil's javelin, Paralympic players' autographed angavastra, Paralympic player Krishna Nagar's badminton and racket, and kit bag given by PV Sindhu to PM Modi also topped the bid. The enthusiasm of the public towards this e-auction can be gauged from the fact that more than 8600 bids were received for these items.

SERVING MOTHER GANGA LIKE A SON

Today, all-around efforts are being made to save it from the brutal ravages of time and ensure its uninterrupted flow for which Prime Minister Narendra Modi has laid a strong foundation. At the government level, he is ensuring that the projects related to Ganga cleanliness get a boost. Even at the personal level, he is serving mother Ganga like a son. Because of this reason he e-auctioned 1348 gifts received by him so as to donate its proceeds for the noble cause of conservation of river Ganga which is considered as the lifeline of the country. Actually, Ganga is not an ordinary river. It is such a mighty river that from its origin at Gaumukh in Uttarakhand till it joins the sea in West Bengal; It enriches the lives of half the population of the country. The third round of e-auction was held from September 17 to October 7, 2021, and items worth crores were under the hammer. The Ministry of Culture, Government of India conducted an e-auction of gifts and mementos received by Prime Minister Narendra Modi on the web portal www.pmmementos.gov.in. ■

OVER 8600 BIDS FOR 1348 MOMENTOS

- On October 1, bids have been received for 1081 items and the mementos were displayed at the National Gallery of Modern Art, New Delhi.
- The highlights of the auction were sports gear and equipment gifted to the Prime Minister by the winners of the Tokyo 2020 Paralympic and Olympic Games.
- Souvenirs related to the Tokyo 2020 Paralympic and Olympic Games, Ayodhya Ram Temple, models of Varanasi Rudraksha Auditorium, and other valuables and interesting items were the center of attraction in this round of e-auction.
- The ornamental mace, a replica of the Statue of Unity, spinning wheel, and gong got the highest bids compared to their base price.
- Maximum of 140 bids were received for the statue of Sardar Patel.
- Bids were placed on the wooden Ganpati (117 bids), Pune Metro Line's memorial (104 bids), and Vijay Jyoti's memorial (98 bids).
- The small elephant costing Rs 200 was well received by the bidders as well.



THE UNSUNG HEROES OF THE FREEDOM STRUGGLE

Countless heroes were born in different periods in every part of India, who contributed immensely in nation building. The nation is celebrating the Amrit Mahotsav of Independence to commemorate the 75 years of the country's independence and also to celebrate the glorious history, culture and achievements of its people. It is also a virtuous occasion to remember the sacrifices of all those people who do not even find mention in history books. The Amrit Mahotsav of Independence seeks to unite the people and infuse a new energy and awareness among the countrymen.



For centuries, India has struggled for the motherland, culture and freedom. The pain of servitude and the longing for freedom led several heroes to rise against colonialism. In the midst of victories and defeats, the freedom fighters did not let the flame of freedom die down. With the main aim of complete independence of India, Ghadar Party was formed in 1913. It was also known as the Hindi Association of the Pacific Coast as it was founded by the expatriate Indians from Canada and the USA. Sardar Sohan Singh Bhakna, who was inspired by Lala Hardayal, was the founder president of the Ghadar Party. It gave many great revolutionaries to India, who played an important role in securing freedom from the British. With the spirit of the 'Nation First - Always First', the stories of several historic figures that remain our inspiration even today feature in the series of Azadi Ka Amrit Mahotsav. At the same time, the country is also moving ahead on the journey of progress and is writing a new history by following the path shown by all those luminaries.



The youth of the country have decided to bring out the stories of those freedom fighters whose paeans remained unsung in the last 75 years.

I request everyone and also those involved in the education sphere to inspire the youth too. I firmly believe that the people who are working to write history in the Amrit Mahotsav of Independence are also going to create history.



- Narendra Modi, Prime Minister

Bipin Chandra Pal turned to revolution to awaken the spirit of patriotism



Born: 7th November 1858

Died: 20th May 1932

BIPIN CHANDRA PAL DID A LOT OF WORK FOR SWADESHI, POVERTY ALLEVIATION AND EDUCATION. HE ALSO BROUGHT OUT SEVERAL NEWSPAPERS DURING HIS LIFETIME.

One of the Lal-Bal-Pal triumvirates who played a major role in shaping the Indian freedom movement, Bipin Chandra Pal was a nationalist leader as well as a teacher, journalist, writer and an accomplished orator. He is also considered the father of revolutionary ideas in India. Born on 7th November 1858 in Poil village of Sylhet district of present-day Bangladesh, Bipin Chandra Pal was a revolutionary and courageous person from childhood. It is believed that he became very close to Keshav Chandra and Shivnath Shastri when he was associated with the Brahmo Samaj. Bipin Chandra joined the Congress in 1886. When the British partitioned Bengal in 1905, a revolutionary group led by Lala Lajpat Rai, Bal Gangadhar Tilak and Bipin Chandra Pal was formed, which strongly opposed this partition. A large number of people joined this movement. The group espoused revolutionary methods like boycotting British goods and shops, burning western clothes, and advocating

strikes and lockouts of British factories. During these movements, Bipin Chandra came in contact with many eminent and well-known Bengali leaders who preached an extremist form of nationalism and who believed in carrying out revolutionary activities in India. They were strongly opposed to peaceful protests like the non-cooperation movement. He espoused the cause for indigenous goods and boycott of foreign goods. This is the reason that he did a lot of work for Swadeshi, poverty alleviation and education. When the British arrested Bal Gangadhar Tilak in 1907, Bipin Chandra Pal went to England and joined India House there. He also brought out several newspapers, the most prominent being Paridarsak (Bengali weekly, 1886), New India (English weekly, 1902) and Vande Mataram (Bengali daily, 1906). He also started a magazine called Swaraj. Bipin Chandra died on 20th May 1932. The Central Government is trying relentlessly to follow his ideas of Swadeshi, poverty alleviation and education.

Vasudev Balwant Phadke: Who made the life difficult for the British

Born: 4th November 1845, Died: 17th February 1883



Not many may have heard of Vasudev Balwant Phadke, but he was a revolutionary who played a key role in the freedom struggle of the country. Distraught to see the pathetic condition of the farmers during the British rule, he was of the firm opinion that 'Swaraj' (self-rule) was the only panacea for all the ills. Born on November 4, 1845 in Shirdhon village of Raigad district of Maharashtra, Phadke is believed to be the first revolutionary warrior of India to organize an armed rebellion against the British government after the failure of the First War of Independence of 1857. He was a very brave and courageous person from childhood and loved to roam in the forests. After completing his education, he moved to Bombay (now Mumbai) and got a job in the Military Accounts Department of Pune. But all along, he remained in constant touch with the freedom fighters. It is believed that nationalist Mahadev Govind Ranade had a great influence on him. When he was working in the Military Accounts Department, Phadke got information about his mother's illness but the British officials did not grant him leave. He went to his village without leave. By the time he reached, his mother had passed away. This incident had a deep effect on him and he turned against the British. He organized the tribal army and declared a rebellion against the British in 1879. The same year he was arrested and sent to Cellular Jail in Andaman. On February 17, 1883, this brave son of the country breathed his last.

**THE BRITISH
HAD
ANNOUNCED
A REWARD OF
50,000 RUPEES
TO CAPTURE
PHADKE**

Ranjit Singh established a powerful Sikh empire

Born: 13th November 1780, Died: 27th June 1839



Sher-e-Punjab or the Lion of Punjab, Ranjit Singh is one such great figure in Indian history who not only kept Punjab united as a strong province, but he also did not allow the British to come close to his empire. Ranjit Singh was born on November 13, 1780 in Gujranwala which is now in Pakistan. Upon his birth, his parents named him Buddh Singh. But when he was barely 10 years old, he fought his first major battle along with his father.

**THE CREDIT
FOR THE
NEW LOOK
GOLDEN
TEMPLE GOES
TO RANJIT
SINGH**

After the victory, his father renamed him Ranjit. He survived smallpox in infancy but lost sight in his left eye. On losing one eye, he used to say, 'God has given me one eye, therefore, I see Hindus, Muslims, Sikhs, Christians, rich and poor equally.' When Ranjit Singh was 12 years old, his father passed away. He then inherited his father's Sukerchakia Misl estates and was raised by his mother Raj Kaur. By the age of 20, Ranjit Singh had established the Punjab Empire. On 12th April 1801, Ranjit Singh became the Maharaja of Punjab. He fought many battles and also captured parts of East Punjab and established a strong and powerful Sikh Empire. At the same time, he converted the Harmandir Sahib in Amritsar to the Golden Temple by covering it with gold. He used to say this to his courtiers, 'I am a farmer and a soldier, I do not need any pretense. It is my sword that creates the difference in me that I need.'

Kunwar Singh: Who led the revolution even at the age of 80

Born: 13th November 1777, Died: 26th April 1858

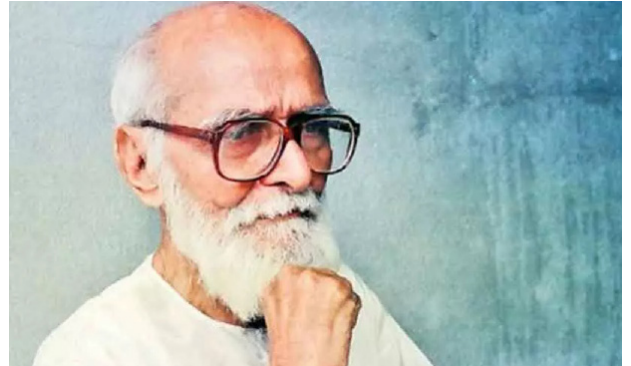


One of the great warriors, Babu Veer Kunwar Singh's name is etched in the annals of history for taking on the British forces during India's First War of Independence (1857) even at the age of 80. Known for his fierce opposition to injustice and love for freedom, Babu Kunwar Singh was a skilled warrior who not only showed indomitable courage against British rule but also worked religiously for the unity and integrity of the country. Born on 13th November 1777 in Jagdispur village of Bhojpur district of Bihar, Kunwar Singh took over the responsibility of his princely state after the death of his father. As a child, he was more interested in horse riding, fencing and wrestling. He was also skilled in the art of warfare and had mastery in guerilla warfare. It is believed that in the jungles of Jagdispur lived a saint named 'Basuriya Baba' from whom Kunwar Singh had learned the lessons of patriotism and independence. This is the reason why Kunwar Singh travelled to many places like Banaras, Mathura, Kanpur and Lucknow to chart out a strategy of rebellion against the British. The stories of his bravery have become the folklore of Bihar. In one such incident, a bullet hit one of his hands. It is said that he cut off that hand and threw it into the Ganges. Kunwar Singh was not only a great warrior but he was also involved in many social works during his lifetime. This great hero of the revolt of 1857 died on April 26, 1858.

**KUNWAR SINGH
WAS ALSO
INVOLVED IN
SEVERAL
SOCIAL WORKS
DURING HIS
LIFETIME**

Kaloji Narayana Rao: Who revolutionized India with his poems

Born: 9th September 1914, Died: 13th November 2002



Kaloji Narayana Rao was a freedom fighter, poet and a social activist who is also known as 'Kaloji' or 'Kalna'. Kaloji Narayana Rao is also known as 'Praja Kavi' (poet of the people). Born on 9th September 1914 in Rattihalli village in Karnataka, Rao not only led the mass movement against the Nizam but also actively participated in the Indian freedom struggle. He was also a great inspiration for the youth who joined the freedom struggle. Throughout his life, he struggled for the oppressed and marginalized sections of society. His

commitment towards society is reflected in all his works. He was associated with several movements on public rights and socio-economic issues in the Telangana region. He was also a member of the Andhra Pradesh Legislative Council for two years. He also served as a member of Andhra Saraswati Parishad, Andhra Pradesh Literacy Academies and was President of the Telangana Writers' Association. He was also associated with Arya Samaj. He also translated Urdu poems of eminent poet Khalil Gibran and for this he was awarded the best translation award by the state government. Rao was also awarded an honorary doctorate by Kakatiya University. In 1992, the Government of India honored him with the Padma Vibhushan. Rao died on 13th November 2002. ■

**RAO WAS
ASSOCIATED
WITH MANY
PUBLIC RIGHTS
MOVEMENTS
DURING HIS
LIFETIME.**



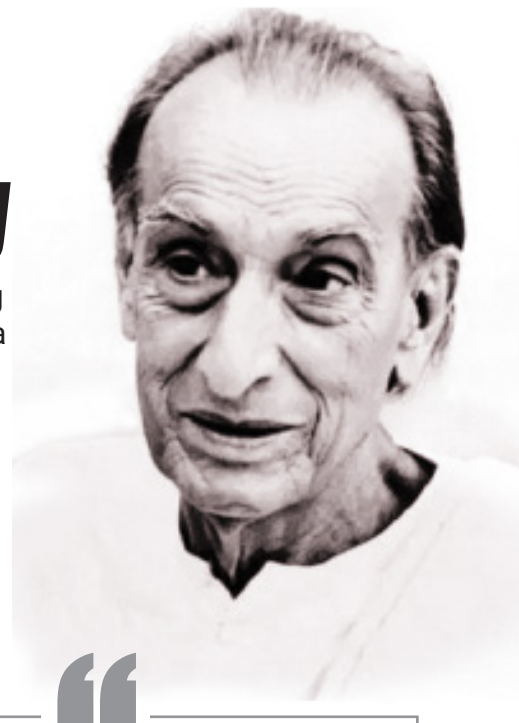
Acharya of Democracy

The rich traditions and practices of the Indian democracy are showing the way to the world. However, the transition from a British colony to a vibrant democracy has been made possible because of the immense efforts by many great personalities who laid its strong foundation at the time of independence and remained its true carrier throughout their lives. These personalities not only played a significant role in the freedom struggle but despite being at the pinnacle of their political career abjure power to work on building the modern democracy from scratch. Acharya Jivatram Bhagwandas Kripalani is one such living example of probity and sacrifice....

Born: 11 November 1888, Death: 19 March 1982

In present times Acharya JB Kriplani is mostly recognized for the historical accomplishment of holding the presidency of the Indian National Congress during the transfer of power in 1947 but more than that his life, ethics, thoughts, and practise which are all encompassing and inspiring. As we celebrate the 75th year of independence the ideals of, Acharya Kripalani becomes even more relevant. Born on November 11, 1888, in a middle-class family in Hyderabad (Sindh), JB's full name was Jeevatram Bhagwandas Kripalani. After schooling in Sindh, JB completed his higher studies at Wilson College, Bombay. It is said that while studying, he fell in love with English poems but sooner he developed an abomination for the British empire. The partition of Bengal further alienated him after which his college sent him to DJ Sindh College in Karachi. He completed his MA from Fergusson College, Pune.

On April 15, 1917, when Mahatma Gandhi landed at Muzaffarpur railway station to lead Satyagraha in Champaran, it was JB Kripalani who received him at the station at midnight. At that time JB was a Professor of History in Degree College, Muzaffarpur. After coming in contact with Gandhiji, JB was inspired to fight for India's freedom. This was the beginning of a new chapter in his life, starting from Champaran till later period he became one of the closest aides of Mahatma Gandhi. He stayed for some time at the Banaras Hindu University in 1919 but later took over the responsibility as the principal of Gujarat Vidyapeeth, established by Mahatma Gandhi from 1920 to 1927. From here 'Acharya' was added to his name. From Gujarat to Maharashtra, the responsibility of Gandhiji's many ashrams remained on him. In 1928, Motilal Nehru became the President of the



Acharya Kripalani is remembered for his unique and exemplary contribution to the progress of the nation. He had dedicated himself to empowering the youth and the poor sections of the people.

- Narendra Modi, Prime Minister

Congress, and JB was made the General Secretary. In 1936 he married Sucheta Kriplani, who later became the first woman Chief Minister of Uttar Pradesh. From Dandi Yatra, Civil Disobedience Movement, Quit India Movement to Noakhali riots, he always accompanied Gandhiji. He became the first president of the Congress in independent India. In November 1947, he resigned from this post due to differences with Pt. Jawaharlal Nehru. In 1950, Acharya Kriplani again contested for the post of Congress President, but this time he was defeated by Purushottam Das Tandon. He resigned from the post of Congress member and founded Kisan Mazdoor Praja Party. After some time he merged his party with the Socialist Party of India and a new party was formed which was named Praja Socialist Party. He was elected to the Lok Sabha four times in 1952, 1957, 1963, and 1967.

The name of Acharya Kriplani is also mentioned in the history of India's democratic traditions because he was the first person to move a no-confidence motion against Prime Minister Nehru. Never before had any opposition leader even thought of it. This no-confidence motion was introduced in Parliament by Acharya Kripalani after India lost the 1962 war against China. It is said that after Pandit Nehru, Kriplani also opposed Indira Gandhi like JP and Ram Manohar Lohia. ■



Preference for progress.

#TransformingUrbanLandscape

क्योंकि सत्ता में बने रहना मोदी जी का लक्ष्य नहीं है, उनका लक्ष्य है 'India First', गरीबों व वंचितों के जीवन में सकारात्मक परिवर्तन लाना, देश को पुनः विश्वगुरु बनाना।

Taking steps inspired by the 5F (Farm to Fiber to Factory to Fashion to Foreign) vision of PM Shri [@narendramodi](#) Ji, the Union Cabinet has approved to set up 7 Mega Integrated Textile Region and Apparel (PM Mitra) Parks in the country with a total outlay of 4445 cr over 5 years.

Made first call over Indian 4G network of BSNL (Designed and Made in India).
PM @narendramodi Ji's vision of Aatmanirbhar Bharat taking shape.



Air India's return to [@TataCompanies](#) marks a new dawn for the airline! My best wishes to the new management, and congratulations to [@SecyDIPAM](#) & [@MoCA_Gol](#) for successfully concluding the difficult task of paving a new runway for the airline to take off!

Rajeev Jayaswal
letters@hindustantimes.com

SUBHASINI HAIDAR

been invited to the UN Climate Change Conference in Copenhagen, Mr. Modi said.

operational, says govt

The Prime Minister said the Government is moving ahead with a clear policy regarding public sector enter-

SUHASINI HAIDAR been invited to the UN Cl-

U.K. government on the con-

Mishra added that of the 3,850 PSA plants sanctioned by the Mizoram and Maharashtra — the work of installing PSA plants

interpreting human rights in a way that benefits them. They

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years, some people have started interpreting human rights in a



KHADI BECOMES THE PRIDE OF THE SWADESHI INITIATIVE

The world's largest national flag, made up of Khadi cloth, has been installed in Leh, Ladakh, on the occasion of the 152nd birth anniversary of Mahatma Gandhi on October 02, 2021, to propagate the message of unity. The Khadi and Village Industries Commission (KVIC) has designed the Commemorative Khadi National Flag to pay the highest honor to Mahatma Gandhi, who gifted us Khadi, the world's most eco-friendly fabric. The flag was unveiled by the Lieutenant Governor of Ladakh, RK Mathur.

The monumental national flag is 225 feet long, 150 feet wide, and weighs (approximately) 1400 kg. Khadi artisans and allied workers have put in an additional work of about 3500 hours to make this monumental national flag. Hand-spun and hand-woven Khadi cotton flag board has been used in making the flag, which is as high as 4600 meters in length. It covers a total area of 33,750 square feet. The diameter of the Ashoka Chakra in the flag is 30 feet and it took 49 days for 70 Khadi artisans to make this flag.

“

It is a special tribute to the respected Bapu, whose passion for Khadi is widely known. Consider making Khadi and handicraft products a part of your life this festive season and strengthen your resolve to make an AtmaNirbhar Bharat

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**Narendra Modi,
Prime Minister**